

SIERRA MADRE NEWS

Vol. 52, No. 17

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JANUARY 23, 1931

SIERRA MADRE VILLA MUST HELP PAY FOR NEW SCHOOL BUILDING

Supervisors Deny Its Application To Withdraw From This District

BONDING POWER INTACT

There will be no division of the Sierra Madre school district during the incumbency of the present Board of County Supervisors. By a vote of four to one that body on Monday voted to deny the application of Sierra Madre Villa to be allowed to withdraw from this and become a part of the Pasadena district.

The Supervisors accepted the view of the Sierra Madre citizens and its school board that it would be inequitable to permit the withdrawal of a considerable part of the assessable property from the district and throw the full burden of paying off bonds issued for the recently completed \$210,000 grammar school building upon the shoulders of the remaining property holders.

Sierra Madre Villa should have served notice that it wished to withdraw from the school district before the school bond election was held and certainly before the contract for the new school building was awarded, J. O. Smith, president of the Sierra Madre school board argued to the Supervisors.

No such notice was given and no protest was filed against either the bond election in which the Villa participated, nor the letting of the contract, Mr. Smith said, and the school board proceeded to make plans for and to obligate the district, to pay for a school building designed to meet the requirements of the entire district.

Win Signal Victory

The assessed valuation of the district that now wished to secede was above \$181,000, Mr. Smith pointed out, and to allow this withdrawal would be unjust and unfair to the property owners of Sierra Madre who would have to assume the burden shirked by citizens of the Villa.

More than that, he said, the bond borrowing power of the district would be wiped out and it would be impossible for a considerable time to meet any emergency in the affairs of the school district through the issuance of bonds.

Considering the fact that the application had the endorsement of H. S. Upjohn, the retiring County Superintendent of schools, Sierra Madre's victory is considered a signal one, especially since granting of the Villa's application for withdrawal would probably have been followed by similar applications by adjoining large ranch properties and the possibility that more than a million dollars of property pledged to pay for the new school building would ultimately be released from its obligation.

Much credit for the decision of the Supervisors is due Supervisor Hugh A. Thatcher, of the First Supervisorial district, who informed himself fully on conditions in the district and who made the motion to refuse Sierra Madre

Villa's application. Supporting his motion were Supervisors Wright, Mehaffey and Quinn. Supervisor Shaw cast the only contrary vote.

Citizens Aroused

Before the Supervisors went into a hearing in the matter on Monday night each received communications from the Sierra Madre City Council, the School Board, Chamber of Commerce, Kiwanis Club, Woman's Club, American Legion and other organizations protesting against the granting of the Villa's application and pointing out its unfairness to the taxpayers here. Former Mayor Al S. Myers and President Smith, of the school board, had also communicated.

DISTRICT EMPLOYEES WIN SPECIAL TROPHY FOR SALESMANSHIP

The fifth annual jollifications sales dinner of Southern Counties Gas Company, held at the general headquarters of the company in Los Angeles, last week-end, proved to be the biggest and most successful such occasion yet held.

It was made more enjoyable by the presence of F. H. Bivens, vice-president of the company, Clyde H. Potter, commercial manager, president, F. S. Wade, president of the company, presented a beautiful silver cup to C. G. Spencer, on behalf of the Pomona district. This trophy is known as the F. S. Wade merchandising trophy and went permanently to the Pomona district for having produced the largest percentage of sales for three months.

Though the Sierra Madre-Monrovia district did not win first place, the local boys gave Pomona such a battle and made such a strong showing that Mr. Keefe, on behalf of his district, was presented with a special cup.

ROMAN WOULD LIFT TARIFF ON SUGAR AS PART OF HIS PROGRAM

Andrew Jackson, his career as private citizen and President formed the basis of the discussion of Dr. F. W. Roman at Wednesday's meeting of the Sierra Madre Forum. Many of our present day ideas such as woman suffrage and high tariff had their inception during Jackson's time.

Dr. Roman discussed present day topics, outlining for his hearers events of political importance, urging government ownership of water resources to remove exploitation. He said, he would abolish the tariff on sugar and save \$250,000,000 for consumers. His third offering toward readjustment was abolishment of the tariff on wool.

Owing to the illness of Judge E. W. Camp, the discussion of railroads has been postponed to a later date, and there will be no meeting of the Forum until February 4th.

H. Wayne Merrill of 203 Santa Anita Court, who flew back to Omaha, Neb., on December 2, is now working for the Pueblo Area Club of Pueblo, Colo., instructing students and flying passengers.

R. J. SADLER, VENICE MERCHANT, PASSES ON

R. J. Sadler, aged 62, brother of J. F. Sadler, well known merchant of this city, died at his home in Venice on Wednesday evening after a year's illness. He had been a resident of Venice and was engaged in business there for many years. He was a member of the State Game Warden's Association and of the Masonic order and the Elks. Mr. Sadler was born in Joliet, Ill., where a brother and a sister reside. Four other brothers residing in California will act as pallbearers at the funeral in Venice on Saturday morning.

Merchants Furnish Real News For The Home Town Shopper

There is always news in the advertisements of the local merchants. They are particularly newsworthy and interesting this week and point the way to real economies. The new price levels that prevail make reading of the ads imperative if one is to take full advantage of the dollar's buying power and shop advantageously. Many commodities are quoted in this week's advertisements at prices lower than those of previous days. Women's accessories, automobile tires, household staples, proprietary articles and many other items may be bought at really worth while savings. It will pay you well to read the offerings of your home-town merchants; and to shop at home.

Two Continents Hear Of This City In Big Broadcast

Sierra Madre was brought to the attention of the whole world on Monday evening when Oscar Rasbach, composer-pianist, accompanied by Janet Stevenson Wood, soprano, presented four of his own compositions, "Du bist Wie Dine Blume," "Trees," "Overtones," and "Mountains," on the program of the University Club which broadcast Dr. Albert Einstein's speech over two continents. "Du bist Wie Dine Blume," a German song, was sung in German in honor of Dr. Einstein.

BOYS OF SCOUT TROOP REGISTER FOR YEAR

Scout Troop No. 1 of the Congregational church, with Scoutmaster Warren O. Preston, held an outdoor meeting last Thursday night at Oakwood, where they hiked, trailed and woodcraft were studied.

Scouts who have registered for 1931 are: Joe Shapiro, J. W. Fraser, Hugo De Groot, Henry Nutzel, Hugh Elkin, Graham Patterson, Herbert Grammel, Randolph Twycross, George Tyler, John Senour, William Hansen, Weston Senour, George Smith, Warren O. Preston Jr., Joe Morgan, Harry Robertson, Craig McLaughlin, Blake Manning and Manuel Sobesman.

PAST MATRON IS GUEST AT EASTERN STAR SESSION

Ena Cartwright was installed as pianist of the Order of the Eastern Star at the meeting held Monday evening in the Masonic Temple. Mrs. C. N. Cuddy of Marlborough Terrace, past matron of Lawton, Okla., was a visitor for the evening, and Deputy Grand Matron, Mrs. Maude Parks of Pasadena, attended.

Great interest was shown in the Eastern Star-Masonic play, "Are You A Mason?" to be presented January 30, in the auditorium of the grammar school.

LOCAL AMERICAN LEGION POST VOTES FOR BONUS

American Legion Post 297 voted in favor of soldier bonuses at its meeting on Monday evening. Plans were discussed for the 18th district pistol contest to be held at Elysian Park, Sunday, January 25, at 10 a.m. Medals will be awarded for the most expert marksmanship. Lunch, in charge of George Hagood, was served at the close of the meeting.

LOTS OF CLOUDS BUT PROBABLY NO RAIN HERE FOR WEEKEND

There will be considerable cloudiness over the week-end but no rain of any importance if there is actually any at all—and the temperature will continue moderate. Col. H. B. Hersey said at Sierra Madre's U. S. Weather observatory this morning.

LA CRESCENTA FAMILY BUYS HOME IN SIERRA MADRE

New arrivals to Sierra Madre to become residents within the last week are Miss Boxal, 138 West Montecito avenue; W. J. Scanton, 635 East Grand View avenue; J. L. Irwin, 430 North Mountain Trail; J. A. Hames, 335 North Auburn, W. H. Wright, 22 South Lima street, and H. W. Scott, 349 East Highland avenue.

Offering Of The Players Arouses City

Looks Forward With Much Interest To Presentation Of "Are You A Mason"

A clever cast, one of the most notable S.R.O. plays ever written and constant, grilling rehearsals under the direction of Norval MacGregor, promise to make "Are You A Mason" one of a long line of brilliant successes given by the Sierra Madre Community Players.

The presentation in the beautiful auditorium of the new school building next Friday evening, January 30, will be the first of a series of performances by the Players during the year and it is for the benefit of the Masonic lodge and the Eastern Star.

To tell the story of "Are You A Mason" now would spoil the telling of it by the clever performers. It develops a running dialogue that is screechingly funny and a lot of ludicrous situations through the misrepresentation of two men—in the same family—that they have become Masons.

Jim Hawks, with his notable twisted smile of agonized discomfort, and Bert Finlayson disguised as a French dressmaker of the feminine variety give indications at rehearsal of being the high lights of the play, but one never can tell in advance just what will happen—there may be a dark horse or a fair lady that will run away with the whole show.

And talking of "hard times," have you noticed the drastic price reduction made especially in their honor so that everyone will be able to see the first play in the new school auditorium. For the price of a talkie you will be able to see all the "Our Owns."

Here is the cast of characters for the production: George Fisher, Bert M. Finlayson, Frank Perry, Guy Richard, Amos Bloodgood, James N. Hawks, John Halton, R. C. Calkin, Hamilton Travers, Benjamin S. Stinman, Ernest Morrison, Hans Seifert, Policeman, George Cox, Mrs. Caroline Bloodgood, Ethel N. Hawks, Eva (Mrs. Perry), Virginia Berry, Annie, Catherine Sinnot, Lulu, Edith Hawks, Fanchon Armitage, Neta Finlayson, Mrs. Halton, Lee S. High, Lottie, Mary Gay.

Fire! Fire! Downtown To-Night

Local Department To Get Help From Forestry Service In Fighting Blaze

Following its exhibition in a fire fighting demonstration at Central and Baldwin avenues this evening the \$14,000 piece of fire equipment constructed by its members will be presented to the City of Sierra Madre by the Volunteer Fire Department.

The demonstration will call for all of the city's fire apparatus and two trucks of the Forestry Service under command of Chief Forestry Dispatcher Mayhew Davis and will afford an opportunity for the two sets of fire fighters to show about all "the stuff" they have in the fire fighting line.

The firemen will respond to an alarm for an imaginary fire in the vicinity of the Pacific Electric station at 7:30 o'clock and there will be lots of real excitement for the ensuing half hour or more, calling for the use of ladders and in which "rescues" will be carried on. All manner of thrills will be exhibited.

Formal presentation of the fire piece will be made in the Masonic Temple on East Central Avenue immediately after the demonstration. The program contains musical and other entertainment and the firemen will serve refreshments. The presentation speech will be delivered by Chief W. D. Richards, Mayor H. Clay Reavis will accept the gift on behalf of the people of the city.

LA CRESCENTA FAMILY BUYS HOME IN SIERRA MADRE

Mr. and Mrs. Irving Rubin have become permanent residents of Sierra Madre, having purchased through W. R. Humphries, realtor, the property at 237 San Gabriel Court. The newcomers are former residents of La Crescenta and came to this city because of the superior climatic and living conditions.

RAILWAY COMPANY ADDS "CHURCH CAR" FOR LOCAL PATRONS

The Pacific Electric Railway Co. has added a special Sunday morning car to its Pasadena service at Lamanda Park for Sierra Madreans who worship in the Crown City. Heretofore patrons of the railway company who attend Pasadena churches and who have taken the 10:13 car from Sierra Madre have been obliged to wait from 10 to 15 minutes at Lamanda Park junction for a car West on Colorado avenue. The matter was brought to the attention of Traffic Manager Smith of the railway company by a committee of local citizens headed by William L. Rhoades, with the result that hereafter a special car will be in waiting at the junction on the arrival there of the 10:13 train out of this city. The car will operate only on Sunday mornings.

Fine Publicity Is Given This City By Short Story Writer

Sierra Madre is given nationwide publicity that is highly desirable in a short sketch of a member of its colony of writers in the current "Argosy." James Lockette, Hill, of Belle Vue Court, whose stories are appearing in Short Stories, Sport Stories, West, Argosy and other magazines, is the subject of the sketch, appearing with his portrait under the caption "Men Who Make the Argosy."

In describing Sierra Madre, his home place, Mr. Hill wrote that it is "The most beautiful little city in the world, nestled in the hills, away from all noise and jangle."

Appearing in the same issue of Argosy is a short story by Mr. Hill, "The Old Navy Game," an excellent narrative of sailors that abounds in action.

Mrs. Lindley Eddy, Ill Short Time, Dies In Tulare County

Mrs. Lindley Eddy of 359 North Grove street, passed away after a short illness at a hospital in Tulare, Calif., on Tuesday, January 20. Mrs. Eddy was 51 years old and is survived by her husband and a nephew, Daniel L. McNamara. Mrs. Eddy was a native of Syracuse, N.Y., and practiced as physician and surgeon in that city for 18 years. Before her marriage she was Dr. Louise A. Murray. She graduated from the University of Syracuse and took a post graduate course in New York City.

Mrs. Eddy with her husband has been a resident of Sierra Madre for 10 years. For a number of years they operated an art studio on North Baldwin avenue where the present Edison Building now stands. Mr. Eddy is official photographer of Sequoia National Park.

Interment was held this morning at 11 o'clock at the Mountain View Cemetery in Pasadena with Rev. A. O. Pritchard officiating.

Program Arranged For Charter Night By The Kiwanians

"Development of Leaders for Future Presidents of Kiwanis Clubs," was the subject selected for the sixteenth anniversary of Kiwanis International by Robert Radford at the Sierra Madre Club this week. Mr. Radford, known better to local Kiwanians as "Bob," was Lieutenant-Governor of this district when the Sierra Madre Club was organized four years ago and has been a big factor in its success.

A letter of resignation from James "Lees" De Foe, for several years manager of the local office of the Southern Counties Gas Company was read by Jack Horsford in the absence of H. Clay Reavis, secretary. Mr. De Foe has been promoted and his new duties will take him from Sierra Madre.

Preparations for the Charter Night Program to be held at the Woman's Club on the evening of January 27 at 7 o'clock, are being completed. The Charter Night address will be given by Charles Klunk, and his subject is to be "A Condensed History of The Sierra Madre Club."

There will be piano selections by Prof. Gustave Rihard, stunts under the direction of "Vint" Flemming and "Cooley" games in charge of Frank Spencer.

A Log Nailing contest for the ladies has been prepared and R. C. Copenhaver has been appointed referee. An old fashioned spelling bee has its place on the program and Dr. John Wheeler will give out the words. Prizes for both high and low scores have been selected and a large attendance of Kiwanians is expected.

—Jack Horsford.

COUNCIL MODIFIES PROGRAM FOR PAVING OF CANYON STREETS

Proposed Schedule Eliminates Trails from Improve-ment Schedule

COST GREATLY REDUCED

A revised paving schedule for the streets and roads of Canyon Park outlined by the City Council to property owners of the affected territory on Wednesday night had the apparent effect of overcoming the opposition of a great majority of those who signed a petition to halt the work. The new program will likely, therefore, be incorporated in a new resolution or intention to proceed with the work that will be formally adopted by the Council next Wednesday evening.

As explained to property owners

Many Interesting Features At Meet Of Woman's Society

The Woman's Society of the Congregational Church met on Tuesday in an all-day session in the social hall of the church. The prayer circle, led by Mrs. Fred Wincox of Pasadena, met at 11:30. Luncheon was served at 12:30, followed by a program arranged by Mrs. Elmer A. Green, program chairman. Mrs. Franklin W. Swift led the devotions and Mrs. Jerome Rice read a poem.

Lulu Moore, city librarian, gave a report on the missionary books on the shelves of the public library. Mrs. P. C. Kortkamp told how the money of the treasury was spent during the year.

Mrs. Thomas Bule reported 29 new members making a total number of 120. Mrs. Myrtle G. Hill presented a ladies' quartette composed of Mrs. D. C. Ashmore, Miss Mae Fuller, Mrs. Harriet Buckingham and Dorine Abraham, who sang two selections, "Be Thou My Guide," and "I'm But a Stranger Here."

Estella Coe of Pasadena, spoke on "Foreign Mothers of Pasadena" and their work among the Japanese, carried on by the Pasadena Board of Education. Miss Coe, dressed in a Japanese costume presented to her before leaving for America on furlough, had many pictures and novelties to emphasize her interesting speech.

Dr. Adda H. Brady has consented to take care of all reservations throughout the year for these interesting meetings of the club.

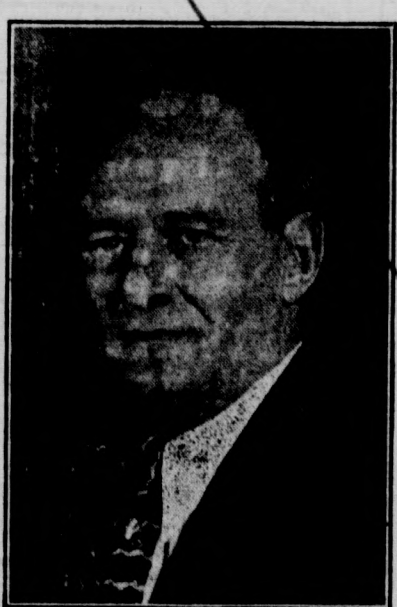
QUICK WORK BY WOMEN PREVENTS BAD FIRE

The presence of mind and bravery of Mrs. R. O. Calkin and her daughter, Cricket, when an overheated chimney fire caused flames to burst forth from one of the partitions of their home at 497 West Grand View avenue, on Tuesday night, saved their home from serious damage and the local firemen a big job. The fire had been extinguished with only very minor damages by the ladies before the firemen, prompt as they were, came upon the scene.

Services Rendered City By Former Mayor Myers Win High Commendation

A resolution expressing its appreciation of his services to the city as its Mayor and its regret that he found it necessary to re-

sign from the Mayoralty and the City Council was adopted and ordered sent to former Mayor Al S. Meyers by the Chamber of



Former Mayor Albert S. Myers

by Mayor H. Clay Reavis the plan to be adopted eliminates the paving of all trails and cuts the number of thoroughfares to be improved to four—Woodland Road, Sturtevant Road, Alta Vista Circle and Oakdale Drive.

Specifications for the paving materials to be used will be open. The type of street construction will be concave instead of crowned, permitting drainage down the centers of the streets and eliminating practically all of the curbs and gutters originally called for.

Council's proposal embodies practically all of the essential features of a compromise plan suggested when a protest petition signed by 82 per cent of all the canyon lot holders was recently presented against proceeding under the existing resolution of intention.

This petition while containing the names of a majority of all property owners opposing the present plan of procedure, was found when checked again the frontage to represent only 46 per cent of the affected property area.

The meeting last Wednesday night was called to hear further protests against the plan outlined in the resolution of intention now before the Council and which will be formally abandoned at next week's regular Council meeting. When no further protests were offered nor suggested changes presented, Mayor Reavis outlined the program informally agreed upon by the Councilmen themselves.

D. F. J. Willett, who had led the fight against the original ordinance of intention, announced that the new proposal as explained by the Mayor was thoroughly acceptable to him and he was sure would be to a great majority of those who had signed the protest petition circulated by him.

Mrs. Marion Jones demanded to know whether the new plan contemplated extension of Sturtevant Road through the property of W. B. Corum as originally proposed. When informed that this was the case, but that lines of the improvement district were to be extended so as to embrace more of the Corum property, she declared many who had signed the protest petition circulated by Mr. Willett had been "double crossed."

C. J. Young, though not a resident of the Canyon, said he spoke for lot owners who wanted the whole improvement held up until the legislature had passed upon a bill repealing the Mattoon improvement act, under which the Canyon program was initiated.

The engineers have not had an opportunity to check up on the cost of the paving program as it is now outlined, but some of the engineers are of the opinion that the total cost will be about \$53,000 to less than \$35,000.

Mr. and Mrs. Powell Cassidy, son-in-law and daughter of Mrs. Eva Moore, write that they have moved to St. Louis, Mo., where Mr. Cassidy has taken a position with the Southwestern Bell Telephone company.

Mrs. Wright said the former Mayor had also rendered a signal service to the city throughout his tenure of office, particularly in adjusting the troublesome water dispute with the City of Arcadia to the great benefit of Sierra Madre and without expense to it; in the reclamation of storm waters, in the extension and improvement of the city's system of water distribution and finally in carrying on the negotiations that resulted in the state allocating to Sierra Madre enough water from the Santa Anita dam to guarantee an ample water supply here for all time.

Mrs. Wright said the former Mayor had also rendered a signal service to the city in demonstrating to the County Supervisors the obvious unfairness to this city of the proposal that Sierra Madre Villa be permitted to withdraw from this school district and join with Pasadena.

Charles B. Klunk, a member of the delegation of lot holders that attended the Sierra Madre Villa for the Council (Continued)

Re-elect Rev. Ogg Pastor Of Bethany

Annual Meeting Reveals Growth Of Membership And Activities

Following his unanimous re-election at the annual roll call of Bethany Church on Friday, Rev. William Duncan Ogg has entered upon the fourth year of his pastorate of the growing congregation here.



Rev. William Duncan Ogg

W. A. Evans was chosen trustee and financial secretary, Edward De Long and W. J. Ladd were chosen trustees, Andrew Leffring and William Montgomery were elected elders, with James Laidlaw as honorary elder, F. D. R. Moore was elected deacon, J. R. Evans, church clerk, Mrs. Clara B. Evans, corresponding secretary, Frank E. Gibson, church treasurer and Roy Edwards, Sunday School superintendent.

One hundred and three members answered the annual roll call of the church, and reports of 20 departments showed substantial growth for the past year. The

church membership increased 36 persons during the year, bringing the total membership to 203.

Among the suggestions for increasing the efficiency of the work, Pastor Ogg urged the organization of a Pastor's Cabinet, made up of the heads of the various organizations for the purpose of stimulating interest in the real purpose of the church and its mission in serving the community.

"I am very happy in my continued pastoral relationship with Bethany Church and to remain in beautiful Sierra Madre," Mr. Ogg said in acknowledging the support given by the congregation.

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To recognize with delight all high and generous and beautiful actions; to find a joy even in seeing the good qualities of your bitterest opponents, and to admire those qualities even in those with whom you have least sympathy, this is the only spirit which can heal the love of slander and of calumny.—F. W. Robertson.

Many Merchants Make Hard Times For Themselves

In a report prepared by Marc N. Goodnow, field representative of the University of Southern California, following a survey of retail trade conditions in Southern California, Prof. Goodnow says: "In general, the independent merchant whose volume has decreased has neglected to maintain sufficient advertising space. Undoubtedly, this policy of the independent has been responsible for a part of the increase in chain volumes."

FALSE ECONOMY TO NEGLECT ORCHARDS

One of the worst things possible during the period of depression, according to M. H. Kimball, assistant farm advisor, Los Angeles County, is to so economize in the care of walnuts that permanent injury results. There are certain operations that are absolutely essential for the vigor and health of trees and there are other operations which are of secondary importance which can be dispensed with without danger of permanent injury. The two primary essentials are irrigation and pest control—with particular reference to codling moth. Annual spraying is the only way to handle the codling moth situation. Cultivation can be reduced to minimum. Just cultivate enough to control the weeds and make your furrows. Pruning is not an absolute essential. It is better to prune a little every year than a lot once in a while, but the pruning program can be passed up if needs be.

Mrs. Mattie Johnson is recovering from a serious illness at the home of her son, 70 West Highland avenue.

Birthday Greetings

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Dorothy Wernicke Jan. 13
Mrs. W. L. Hibbs Jan. 15
Sadie Kiggins Jan. 19
Willard Robins Jan. 21
Mrs. Ruby Barnes Jan. 22
James K. Barnes Jan. 22
John H. Osgood Jan. 23
Mrs. Thos. Solury Jan. 26



Before she's any OLDER

SHE'S a chubby little roly-poly this winter. Another year will take with it those adorable baby contours that you love. So take her picture now. Get plenty of Kodak snapshots—every week is so full of precious childhood incidents you can preserve only in pictures. Come in today and look over our Kodak line. Prices are just about whatever you want to pay.

F. H. Hartman & Son
25 North Baldwin



Officers of the Association Against the Prohibition Amendment assert that 50,000 persons spent Christmas in prisons on charges of dry law violations, that the prohibition amendment is responsible for the presence in penal institutions of two thirds of the inmates and that prohibition alone is responsible for the overcrowding of prisons that has resulted in the big prison riots.

The U.S. Senate has ordered an investigation to see why the price of bread is so out of proportion with that of wheat. Bread, milk and butter are the last of the commodities to decline in price. A drop in the price of bread began when the Mayor of Kansas City, a baker, drastically cut his prices. Other bakers there followed. The price reduction extended to St. Louis and from there throughout the country. Butter producers throughout the West demanded that the price fixing organizations be satisfied with a smaller margin of profit so that people would use more butter and their products would move. And last of all the price of milk came down until now some dealers are selling at 10 cents a quart.

Election by the people rather than appointment by the Governor of the State's rate-fixing body known as the Public Service Commission is before the people of Pennsylvania. The commission's name would be changed to the "Fair Rate Commission," its duties being the same as that of the California Railroad Commission, which was the title given Pennsylvania's first rate regulating body. The proposal for an elective commission grew out of Governor Pinchot's attacks on the power companies and the Public Service Commission and the charge that the latter body is responsible for abnormally high rates for electric current.

In a report completed by the All-Year club announced yesterday, a total of 602,815 summer tourists are shown to have visited Southern California between May and October, 1930, exclusive of those coming through unreported sources. Of the total of out-of-

state tourists, 480,113 visited Southern California by auto, the remaining 122,702 visitors arrived by railroads, steamship lines, air lines, and transcontinental stages.

Of the \$116,000,000 emergency appropriation recently voted by the Senate, \$80,000,000 will be used for federal aid highway systems; \$22,500,000 for rivers and harbors work; \$3,000,000 for Mississippi flood control; \$3,000,000 for national forest improvements; \$3,000,000 for the construction of forest highways, and \$5,000,000 for roads in unreserved public lands and Indian reservations.

President Reeser, of the American Petroleum Institute, says as a result of partial control of oil production in 1930 through prohibition by state governments, crude oil stocks are now 26,000,000 barrels less than a year ago. The industry is in a stronger position and is farther from demoralization than it has been for some time, he says.

If longevity continues to increase at the rate it has during the last 10 years, experts in the State Health Department maintain that it will not be long until the expectation of life in this state will be extended from its present figure of 58 years to more than 65 years.

So extensive is the damage to seedlings from deer, rabbits and ground squirrels that reforestation projects of the Los Angeles County Forestry Department are seriously handicapped, according to the County Conservation Association. Although various means of control have been attempted, none of them have proved to be entirely satisfactory.

The sweet potato is growing in importance in Los Angeles County because of the reasonably fair returns that this crop produces and because of its adaptability to local farming practices, the farm bureau announces.

A practical use for old, broken-down automobiles has been found at last. Decrepit, useless cars are now to be dumped into the sea to form a breakwater. The city of Ventura has applied to the War

Department for a permit to build the breakwater, it is stated. Old cars will be dumped into the ocean and allowed to fill with sand and rock to form the barrier, according to plans of the city engineer, who declares that this method has been used successfully in building revetments along the Missouri River in Montana.

Acceleration by at least 50 per cent of the government's program of Federal aid for highways will be the laudable result of the action of making available \$258,845,000 in 1931 and 32.

TOWN GRAVE DIGGERS

In nearly every community may be found quite a number of persons who consider themselves important, but who in truth are helping to dig a grave for their town, says an exchange.

They do it through their failure to support the institutions which make the town what it is. They do it by sending away for merchandise which might be bought with equal advantage at home. They do it frequently through thoughtlessness, but through sheer disregard of the community of which they are a part.

The doctrine of buying at home is not advanced solely in the interest of individual merchants. It is advocated because every citizen of a town is to a certain extent dependent upon every other citizen for his own prosperity.

All the fine talk about civic pride that we may indulge in will never make a town, so long as the life blood of the community—the cold cash—is spent elsewhere. A man may make boosting speeches until he is black in the face, but unless he spends his

money where he makes it he is a home-town grave-digger.

It takes money to build up home institutions, churches, schools and the like. And they can't be built here with the money you spend in some other town or city. Talk don't go very far toward helping your town progress unless it is backed up with your cash.—Upland News.

FRUIT TREES

Avocados
Oranges
Cheromoyias
Guavas
Peaches
Persimmons
Plums
Figs
Walnuts
etc.

Plant Now



SIERRA SWEET SHOP

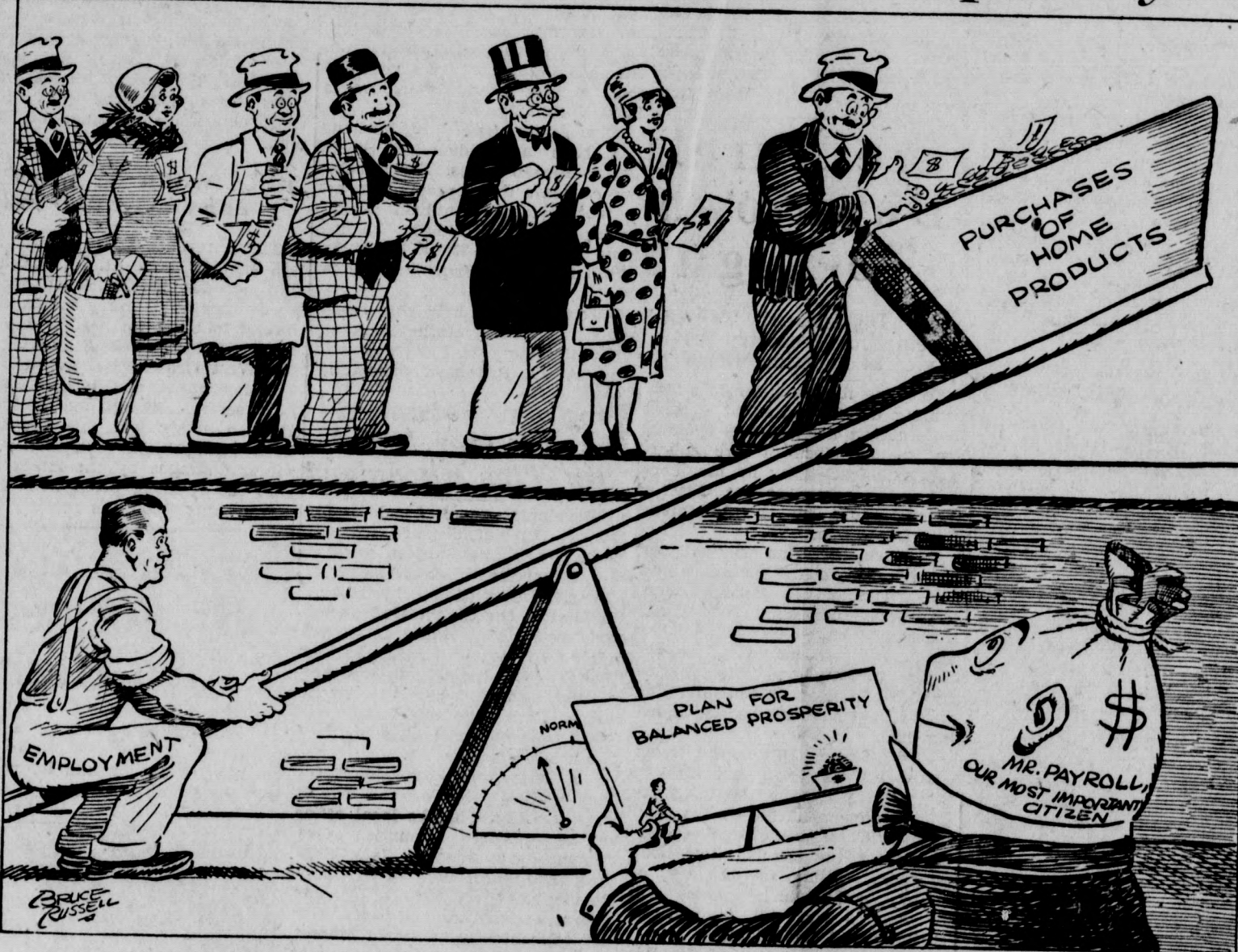
"The Night Owls"
OPEN FROM 7 A.M. to 11 P.M.
"OUR SANDWICHES ARE DIFFERENT"
— FOUNTAIN SERVICE —

Lucille R. Davis, Prop.
18 WEST CENTRAL AVENUE

Sierra Madre Transfer Co.

PADDED VANS
Shipping — Packing — Storage
10 N. BALDWIN PHONE RED 64

Help Yourself to Prosperity



MUCH has been said and written about unemployment. Obviously the man who depends upon the proceeds of his daily labor is below the normal level when he is out of work. Foolish and extravagant buying of unneeded articles is no remedy for this condition.

On the other hand, wholesale hoarding of money only makes a bad situation worse. There is, however, a middle and sane course. Now is the time to spend wisely. Now is the time to keep Old Man Payroll on the job. Bring employment back to normal by purchasing Home Products. Remember that by helping your neighbor you are helping yourself.

There is no other part of our entire country so greatly favored with cheap and abundant power, with so wonderful a climate, and with such adequate transportation facilities by sea, highway, rail and air. If we all work together we'll soon conquer this epidemic of pessimism and Southern California will be the first section in the Union to regain normal prosperity. Spend your money where it will come back to you. Get in line and do your share.

This advertisement is one of a series of the Los Angeles County Return to Prosperity Campaign

Sponsored by

The Chambers of Commerce of the County, Civic and Business Men's Organizations and Women's Organizations in co-operation with the
• LOS ANGELES CHAMBER of COMMERCE

BUSINESS DIRECTORY

Troy Laundry
Cleaning and Pressing

Roy Edwards
Telephone, Red 42
Langley's Barber Shop

Sierra Madre Electric Co.

Main 120 J. C. ROGERS, Prop. 1 Kersting Court

Hardware **Wheeling Hdw. Co.**
Home Conveniences 41 North Baldwin

Coffee Shop

"WE WANT YOU TO FEEL AT HOME"
Good Food — Prompt Service — Reasonable Prices
45 NORTH BALDWIN Mr. and Mrs. A. Hauck, Proprietors

NORM'S GARAGE

THE BUSY CORNER
Expert Mechanical Work on All Makes of Cars
WE GUARANTEE SATISFACTION

19 1/2 KERSTING COURT 'PHONE—RED 42
LANGLEY'S BARBER SHOP

Hair Cutting, Hair Shaping, Shampooing,
Finger Waving, Hand & Electric Facial
and Scalp Treatments
"IT PAYS TO LOOK WELL"

RADIO SHOP

Majestic—Philco—
General Electric—
RADIO SERVICE — ACCESSORIES
Main 274 11 Kersting Court

W. J. ROPP & SON

ELECTRICAL WIRING & REPAIRS
PHONE BLUE 216 45 W. HIGHLAND

DAD'S SERVICE STATION

A. B. MURPHEY, Prop.
Your Favorite Gasoline & Motor Oils
VALVOLINE, QUAKER STATE, TEXACO MOTOR OILS
SHELL — BLUE GREEN — ECONOMY
SERVICE IS OUR MOTTO
PHONE 1641 — Sierra Madre — 54 N. BALDWIN

CENTRAL GARAGE

"Service and Satisfaction"
Cor. Baldwin and Central Joe Belohlavek, Jr.

Arrowhead Spring or Puritas Spring Distilled Water

Coolers Furnished Free

H. MOORE, Distributor, SIERRA MADRE ICE CO.
71 East Montecito Phone Main 190

Sierra Madre Funeral Chapel

304 West Central Main 27
J. T. FARREL Main 27 C. F. LAMB TE 3159, Pasadena and Sierra Madre J. J. BERGIEN Blue 213

SIERRA MADRE LUMBER CO.

Waverly Pratt Manager
MAIN 23 38 EAST MONTECITO

System Calendars for 1931

Call at our office and get one of these handy calendars. We have issued this calendar for several years and many people say they can not run their house without one.

All classes of Insurance
Notary Public — Loans
Real Estate — Rentals

ANDREWS & HAWKS
81 WEST CENTRAL
TELEPHONE—EXCHANGE 2

Fire Flames

By one of the boys

THIS IS the night of the big "show-off" event of the new fire truck. At 7:30 p.m. we gather at the hall, ready to go when the siren calls. "If" every- goes right, we will put on a good show, but if we are overcome with enthusiasm, Louie or Lee may fall off a ladder, or George might be overcome by a nervous break down, all of which will be taken care of by our First Aid crew.

The boys will be dressed in their work clothes, so don't expect the Assistant Chief to look as well as pictured in last week's "Fire Flames." He's like the rest of us in "the blue."

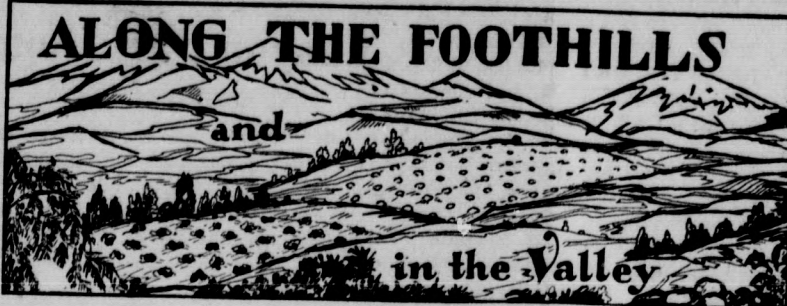
While arranging for the "show," a number of the boys were gathered at the City Hall and offering suggestions as to what to do, and how. Someone mentioned rescue by one of the First Aid crew, by carrying a man down the ladder. Hibbs said "alright, that's a good idea, I'll carry you down Bob," and he looked directly at Bob Newberry. "No, I'll be darned if you will," answered Bob, without a moment's hesitation.

After a long time we have had a fire. This might have been a very serious one. Smoldering between the walls it was difficult to determine the extent it may have developed. However, our principal mop pusher, (George) was on the job. He did his work very well, leaving the floors in fairly good condition. Joe Swanson and Harlan Gerlach made the run with the truck in very fast time, only to get there and meet

several of the boys waiting to get to the hose. The location of the fire made it necessary to open the wall by ripping the plaster. This was done in a very careful manner. Very little water was used, a point that is being practiced by the department. Of recent fires, little has been damaged by the use of excess water. As fires usually come in trios, we can look forward to another, very soon.

On mentioning the charter members of the Fire Department, somehow we left Milt Steinberger out. "Milt" really is a charter member. He has been with the organization since he was a little boy. When he first entered the game you had to have a good pull, for the old hose cart was heavy. If a fire started somewhere, someone would yell "Fire, Fire, Fire," and Milt would drop the hose that his father had handed him and run for the house to get his fireman's hat. Then he would go for the "Town Hall," where he would meet the old boys and off they'd go with the two wheeled hose cart after them.

It was not necessary to have ladders, as "Milt" could reach any roof in those days. Since then he has been called "Shorty," because "Milt" was too long. In those days there were not many paved streets and it required a lot of skill to keep the cart from tipping over. "Shorty" was an expert at this, so the crew always waited for him before going to the fire. As now, a fine was imposed if one was late, and "Milt" has been paying fines ever since, but he often manages to get around before the FIRE'S OUT.



Covina has an epidemic of measles that developed shortly after Christmas. Closing of the schools was considered but it was deemed advisable to continue the children in school where they could be kept under observation. Nearly a hundred pupils were absent from school last week. The disease has attacked other towns in the San Gabriel valley, though not as violently.

Immediate building of numerous check dams in the mountain areas of Los Angeles county as one of the means for relieving unemployment to some extent and at the same time aid in water conservation is being considered by the County Supervisors following a suggestion by a committee of the Los Angeles Municipal League which appeared before the Supervisors. Chairman Wright, of the supervisors told the committee the idea was a good one, but explained that in many areas it is a great problem because of the lack of trails to transport men and supplies over and facilities for housing them at the dam sites.

Six cars of navel oranges went out of the Covina district last week when the shipping season started in many sections of the

citrus belt. Golden Groves, Valencia Heights and the Charter Oak packing houses started to ship this week and the district expects to ship 12 cars a week from now on.

Lamanda Park's Chamber of Commerce voted unanimously to meet once a month hereafter instead of once a week and "to do something" when it does meet.

Two moves are being made by citizens of the Upland-Ontario district to resist the recent boost in telephone rates. Several hundred 'phones already have been discontinued. A petition to secure 500 more withdrawals from service is now being circulated. Also the people are talking of creating a pool for the establishment of an independent co-operative telephone company.

At a recent meeting of the Glendora Woman's club a pledge was adopted favoring the protection of roadside beauty with action against the increasing epidemic of billboards. The women voted to join hands in the nation-wide campaign against all objectionable billboards, signs tacked on trees, fences and barns, hot-dog stands, hideous filling stations, mutilation of trees by wire companies, auto dumps, etc.

The county road department

TO ALL IN GOOD STANDING

Be at the School Auditorium January 30th. See "Are You a Mason," the Community Players put on the work. Thirty-two degrees of Hot fun, with many master fun makers. Lodge dues for the night—35c and 50c for reserved seats. Hartmans have the tickets.

THE NEW ESSEX SUPER SIX \$595

One for Business Coupe

Ride in COMFORT

You no longer need deny yourself the pleasure of an easy-riding car. Hudson-Essex now gives you Rare Riding Comfort at prices amazingly low.

Both cars are big and roomy. You are never crowded. Seats are deep and wide. There is always room for you to change your sitting position with perfect ease. Ask your nearest Hudson-Essex dealer for a demonstration.

THE GREATER HUDSON 8

\$875 All prices F. O. B. Detroit.

A COFFEE ROLL

for breakfast

Starts the day right.

Wistaria Home Bakery

Stanley Decker

Phone 243-1

"The Home of Good Things To Eat"

Did You Know---

- ☐ We answer tire service calls—
- ☐ We fix your flats—
- ☐ We sell new tires and tubes—
- ☐ We do battery service—
- ☐ We sell National Batteries—
- ☐ We do ignition service—
- ☐ We grease your car—
- ☐ We drain your old oil free—
- ☐ We refill with new at regular price—
- ☐ We sell the Gasoline of Power—

A QUALITY PRODUCT

ALL THIS MAY BE GOTTEN AT

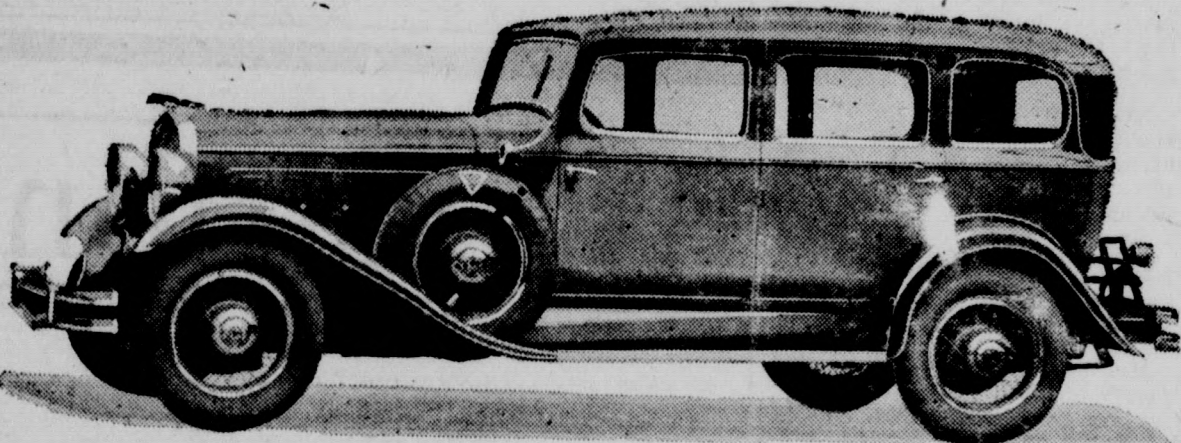
PICKETT'S SERVICE STATION

ROY H. PICKETT, Prop.

Call Blue 64

Remember this—"We appreciate your patronage"

Notable Addition to Hudson Line The Club Sedan



This notable addition to the greater Hudson eight line of motor cars being shown in Sierra Madre by Clay R. Angle, the local distributor, is one of the most beautiful cars Hudson has ever produced. The body is custom-built and stream-line design suggests added speed in its striking appearance. The interior has been fitted and trimmed with tasteful luxury and the riding comfort

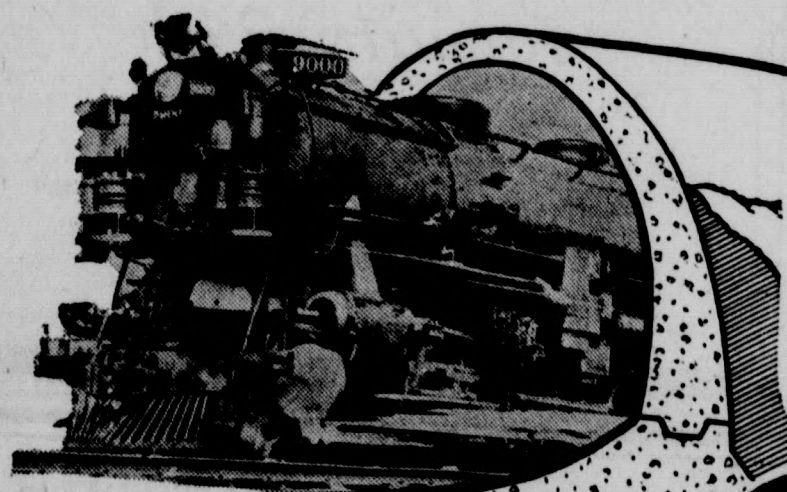
that is an important feature of the new line is assured through many advancements in chassis, motor and body construction.

One of the points of inbuilt value hidden beneath the surface of the new cars is a new type cam ground, T-slot piston with a solid lower skirt, which eliminates distortion at this point. The entire skirt is ground to a special double cam shape which sci-

tifically provides clearance at all points when the piston is cold and when it reaches operating temperatures. The whole scheme of the mechanism has been worked out to reduce oil consumption to the veriest minimum.

Hudson prices range from a base of \$875 to \$1450, the price of this notable addition being \$1445.

Size of Metropolitan Aqueduct Revealed by District Engineers



LARGEST RAILWAY ENGINE in U. S. Can Pass Through METROPOLITAN AQUEDUCT SECTION

1905. 200,000 POPULATION IN LOS ANGELES LAUNCHED OWENS RIVER AQUEDUCT

TODAY. 2,000,000 POPULATION IN METROPOLITAN AREA TO LAUNCH COLORADO RIVER AQUEDUCT



DRIVING TEAM OF HORSES THROUGH SECTION OF LOS ANGELES-OWENS RIVER AQUEDUCT DURING CONSTRUCTION—1909

Metropolitan Water District engineers recently made a number of interesting comparisons between the gigantic Metropolitan Aqueduct to be built from the Colorado River and the Owens River Aqueduct built 20 years ago by the residents of Los Angeles.

Los Angeles had a population of about 200,000 when the residents of that city launched the Owens River Aqueduct—while approximately 2,000,000 persons now live in the Metropolitan area that will launch the Colorado River Aqueduct. While Los Angeles—in 1909—

boasted of the fact that their Owens River Aqueduct was so large a team of horses could be driven through one of its siphon sections, the Colorado River Aqueduct with its conduit sections 17 feet in diameter will be large enough to enclose the gigantic "3000" type Union Pacific engine—one of the largest locomotives ever built in the United States.

The Owens River Aqueduct was built to supply 2,000,000 persons with water—while the Colorado Aqueduct will care for more than 7,500,000 additional inhabitants in this region.

Shoe Prices Adjusted

Owing to the new costs of shoes, prices on our entire stock has been greatly reduced. — For example—

CHILDRENS TAN or PATENT Leather "Ideal Classmates," OXFORDS or PATENT ONE-STRAPS, Old Price \$3.75 NOW—\$2.85 All \$6 ENNA JETTICKS NOW—\$5.00

All Prices cut Correspondingly BLUE MOON SILK HOSIERY for WOMEN Guaranteed Shoe Rebuilding—Reasonable Prices We Give S & H Green Trading Stamps

OLSEN'S SHOE STORE

GREEN 38

34 NORTH BALDWIN

Price Adjustment Sale

WOMENS FELT HATS

One-Third OFF---

To close out our stock of Woman's Felt Hats we are giving a reduction of one-third. These are all new and the latest in style and colors.

TRAVEL PRINTS---

Silk mixed Travel Prints — Soft, heavy lustrous quality Regular Price 85c 48c

MENS KHAKI PANTS---

Best grade "Stronghold" pants \$1.95 Regular \$2.50 quality

RUBBER APRONS, good size 25c New fresh rubber

J. F. SADLER & CO.



Better Clothes

are always MADE TO ORDER It's the

Tailoring

that imparts individuality to your suit

Sierra Madre Tailors CLEANERS AND DYERS WE CRAIG TONY DELVECCI PHONE BLUE 1940 14 W. CENTRAL AVE.

Reduced Tire Prices

THEY WILL NOT STAY AT THESE LOW LEVELS FOR LONG



TIRES ARE NOW AT THE LOWEST PRICES IN HISTORY

If you are going to need TIRES soon—BUY NOW before prices advance! Let me quote you on these Low Prices

Ralph W. Stewart

COMPLETE TIRE SERVICE Main 248 52 N. Baldwin

"ARE YOU A MASON"—at the School Auditorium, January 30

Woman's Club Notes

By MRS. WAVERLY E. PRATT Press Chairman, Woman's Club

Mme. Takane Nambu and Mrs. E. Teith Harkness will give the program for the Sierra Madre Woman's club on January 28, at 2:30.

Mme. Nambu was with the Philadelphia Grand Opera Company for three seasons and a real treat is in store for the club members who will hear her sing. Mme. Nambu will sing in Italian "One Fine Day" and the "Death Scene" from the opera Madam Butterfly—also a group of Japanese songs in her native tongue.

Mrs. E. Teith Harkness who is president of the University Book

State and city governments have for the alleviation of the unemployment situation.

An interesting book, "An Experiment in Industrial Democracy" will be reviewed and studied.

There will also be a review and round table discussion of Father Lucey's lecture on "Relief Institutions and Social Legislation." Discussion of Public health activities will be led by Mrs. W. F. Thayer.

MRS. MANCHESTER WILL

REVIEW CURRENT BOOKS The Book Review Section, with Mrs. George Blakeslee, chairman, will meet in the Osgood room at 10 a.m., January 28, for a review of the work being done by the legislature in the way of child welfare, water conservation and taxation legislation.

The Industrial section will discuss plans which the Federal

STIMULATE INTEREST IN PENNY-A-DAY FOUNDATION On January 17 the Federated Woman's Club celebrated 31 birthdays at headquarters in Los Angeles at the opening of the Penny-a-day Banks for the Foundation Fund.

Mrs. John H. Robertson as Federation Secretary attended the celebration. It was urged that all those who have not already turned in their penny-a-day banks shall do so at once.

LOCAL WOMEN ATTEND

PRESIDENT'S COUNCIL

An interesting day was enjoyed at the recent President's Council held at the Lyric Theatre in Monrovia. Those attending from Sierra Madre were: Mrs. E. E. Bacon, Mrs. John H. Robertson, Mrs. F. H. Ackley, Mrs. Elmer Green, Harriet Grant, Mrs. R. O. Calkin and Mrs. Waverly E. Pratt.

MUSICAL READING GIVEN

BY SIERRA MADRE WOMEN "Padre Ignacio," a musical reading taken from Owen Wister's book, with the musical background by Myrtle Mae Mullen Mill and Mrs. Henry Chester Tracy, was given by Mrs. J. Milton Steinberger and Myrtle Mae Mullen Hill recently at the West Ebell Club.

Mrs. Hill and Mrs. Steinberger will present this reading on Reciprocity Day of the Woman's Club here.

BETHANY CHOIR PREPARING FOR ITS EASTER CANTATA Work was begun on the Easter Cantata by the choir of Bethany Church at a meeting on Tuesday night. About twenty attended the choir dinner, which has been resumed for the first time since the holidays, and many others, who could not attend the dinner, came later and a very successful rehearsal was held.

ST. RITAS

The first of the 1931 series of card parties of St. Rita's Altar Society held on Tuesday evening was very successful.

The winner as bridge were Mrs. Ralph Solury, Mrs. W. L. Hibbs, Miss A. Schaeffer, Mrs. R. S. Corlett, Mrs. D. Wagner and Nellie Heaton and those with highest scores at 500 were George Krier, Mrs. S. McKlusky, C. Young, Mrs. M. Kiggins, W. Barry and W. Bradley. William Burns took the door prize.

Hostesses for the evening were Mrs. M. H. Otte, Mrs. A. Gourdeau and Mrs. L. Wynne. Another of these parties will be held Tuesday, February 3 at 8:15 p.m.

SIERRA MADRE DAY FIXED

AT MISSION PLAYHOUSE Saturday, February 14, has been set aside as "Sierra Madre Day" at the Mission Playhouse in San Gabriel at the old San Gabriel Mission, so that the people of Sierra Madre, who have never seen the wonderful historic "Mission Play," or those who wish to see it again, as so many do, may take advantage of a reduced rate.

'Round the Town

Mrs. Ella A. Cadmus, 601 Woodland Drive, entertained Miss Olga Marcan, Miss Camille Marcan and John Marquardt of Pasadena, on Sunday.

Mr. and Mrs. E. L. Davis of 213 North Hermosa avenue, are entertaining Mrs. E. V. Davis and her brother, Irving Nordgren, of Los Angeles. Mr. and Mrs. E. V. Davis are planning to make Sierra Madre their home. Mr. Nordgren and Mrs. E. V. Davis are assisting Mrs. E. L. Davis in the Sierra Madre Sweet Shop.

Members of the American Legion Auxiliary met Thursday night to discuss plans for the Eighteenth District meeting to be held in Arcadia next Monday night, which will be attended by delegations of both the local Auxiliary and the Legion.

Mrs. E. Livingston was absent from her duties in the office at the Sierra Madre Telephone company several days last week through illness.

Mrs. Hattie Miller Robertson of Pasadena, was a dinner guest of Mr. and Mrs. S. R. G. Twycross, 139 South Baldwin avenue, on Wednesday.

Rev. A. O. Pritchard spent several days this week in Riverside.

Margaret and Dorothy Moot, Bob and Roger Ackley and Graham and Ben Smith witnessed the Redlands-La Verne basketball games at Redlands last Saturday night.

Oliver T. Weidman, known to hundreds of children as "Uncle Wiggly," who has resided at 193 West Central avenue moved to Pasadena on Tuesday.

Free Souvenir Photos

To every purchaser of tickets to "Are You a Mason." A free photo of the New School Auditorium. The date of the Community Players show is January 30th.

Canyon Park Notes

By GRACE PETSEL

Mrs. Catherine Toy and Mrs. Charles Leebick of Hollywood and Mr. and Mrs. Forest Farr and daughter of Los Angeles were Sunday guests of Frances L. Toy and Mrs. Diana Harier of Audubon Park.

Mr. and Mrs. W. B. Corum returned Monday after a 10-day visit with Mr. Corum's sister, Mrs. William Seymour, of Santa Cruz.

Mrs. M. M. Hamilton and little son of Long Beach have taken a cottage in Audubon Park.

Mr. and Mrs. George W. Miller of 475 Woodland Drive were guests of Mr. and Mrs. R. M. Moore of Los Angeles Thursday evening at a dinner party.

Mr. and Mrs. Hershell Bramley and little son of Dallas, Tex., were Sunday dinner guests of Mr. and Mrs. E. Poth.

Mr. and Mrs. Frances Nagle and family of Glendale and Mr. and Mrs. J. D. Jones and family of Los Angeles, were dinner guests of Mr. and Mrs. Gomer Tuncil of Woodland Drive.

Mrs. Rilla Rupel of Long Beach is spending a few days at her cottage on Audubon Way.

Mrs. C. M. Cuddy of Marlborough Terrace is visiting friends in Los Angeles.

Mrs. Alfred J. Dewey of Marlborough Terrace returned from Long Beach where she was the guest of Mrs. E. L. Shields.

Mrs. C. W. Weaver of Brookside Lane left for Kingman, Ariz., to spend the winter with her daughter and son-in-law, Mr. and Mrs. L. W. Schooler.

Miss Tess Marten of Los Angeles is a guest of Mrs. W. W. Pope of Brookside Lane, for a month.

Mrs. Alfred James Dewey Jr., Marlborough Terrace, had as her luncheon guests on Wednesday, Mrs. L. K. Layton, Mrs. H. C. Reavis and Mrs. S. Petzel.

Mrs. Eunice Freehand and son Ernest have returned to Greenville, Calif., after spending a week at the home of W. B. Corum.

Mr. and Mrs. Leo Stork and family and Mr. and Mrs. F. Gerber, of Altadena, were Sunday guests of Mr. and Mrs. S. Petzel of 461 Sturtevant Drive.

Mrs. Alma M. Hass of 672

Favorite Dishes Of Sierra Madreans

THIS is a Florida recipe for Baked Oranges brought to California by Mrs. Ollie Thompson, formerly of St. Augustine, a winter resident of Bella Vista Terrace.

Slice enough off the blossom end of oranges to leave a flat diameter of not over two inches.

Take out core and loosen pulp from rind 1 1/2 inches deep. Do not cut rind. Put in 1 tablespoonful of sugar and place fruit in a pan 3 inches deep. Fill one-third full of water and cover with another pan, one size larger. Bake one hour or until rind is soft.

Take pan from oven and add 1 tablespoonful of butter to top of each orange and return to oven to brown. When done lift out oranges.

Ad juice of one or two oranges, thickened with cornstarch and serve individually with this syrup.

Oranges can be warmed up and will keep 4 or 5 days.

NORRIS ESTABLISHED 1887

SNOWFLAKE CRACKER WEEK
SNOWFLAKE CRACKERS—
1 pound package, each 15c

SALAD BOWL DRESSING—
Full pint jar, each 19c

HOUSE'S ORANGE MARMALADE
16 oz. jar, each 19c

HOUSE'S GRAPE JELLY—
16 oz. jar, each 19c

SELOX— (Last Week)
2 lrg. pkgs. for 25c
(made by the makers of Ivory soap)

Specials In Our Fresh Meat & Vegetable Dept. Every Sat.
FREE DELIVERY ON ORDERS OVER \$2
These Prices in Our Cash & Carry Department

PHONE 11

PHONE 12

TWO HUNDRED POUND FISH TAKEN ON LINE AT HERMOSA

Brookside Lane, has leased her apartments to Mr. and Mrs. G. Tuncil and Mr. and Mrs. J. D. Jones of Huntington Park for a year.

Mr. and Mrs. L. K. Layton of 584 Sturtevant Drive had as dinner guests on Sunday Miss Belle Marsh and Wiley Marsh of Chino. Mr. and Mrs. Ernest Smith and daughter Shirley, of Los Angeles, and Mr. and Mrs. Elmer Turner, of Alhambra.

Mrs. James Vieira had as lunch guests on Thursday, Mrs. Ralph Penrose of Pasadena.

Mrs. James Vieira of 487 Woodland Drive attended the Ministerial Conference of the M.E. Church in Los Angeles, with her father, Rev. R. C. Lewis, on Monday.

Mrs. M. Bradford of Woodland Drive is visiting friends in Long Beach.

Mr. and Mrs. Glenn Cloude of Montgomery, Ala., were guests on Tuesday of Mrs. W. W. Pope on Brookside Lane.

Miss Elsie Poth of Woodland Drive and R. S. Nelson of Long Beach motored to Mt. Baldy last Friday.

CHRISTIAN SCIENCE

LECTURE RADIOCAST Residents of Sierra Madre will have an opportunity to hear an authorized lecture on Christian Science over KFOX (1250kc-240m), Thursday, January 29, at 8 p.m., when Gavin W. Allen, C.S.B., of Toronto, Canada, member of the Board of Lectureship of the Mother Church, The First Church of Christ Scientist, in Boston, Mass., lectures for First Church of Christ, Scientist, Long Beach.

H. E. Allen and W. S. Hull are attending a meeting of the Banker's Association at Pomona this evening.

Mr. and Mrs. Frank U. Smith are closing the Rainier Hotel Annex temporarily, while the Rainier Hotel is being remodeled.

Are You a Mason?

"Open lodge" at School Auditorium, night of Jan. 30th. Bring the family. Secure seats now at Hartmans. Popular prices. A stage full of fun — lots of laughs. A Community Players' show.

Established since 1917

C. W. Harriman Tailor

Cleaning, Pressing, Dyeing, Repairing & Alterations
HATS CLEANED and BLOCKED
Let a well experienced Tailor do your work

All work called for & delivered

10 N. BALDWIN Red 64

Invitation

You are cordially invited

to the opening of the

Studebaker

SALES and SERVICE ROOMS

at

135 W. Foothill Boulevard

Monrovia

on

SATURDAY,
January 24th

EARL S. HODSON,

Dealer

E. L. SAPP,

Service and Garage

Telephone Monrovia
515 or 80

Exceedingly Attractive WEEK-END VALUES!

Prices Effective Friday and Saturday, January 23 and 24 In Sierra Madre and Vicinity

Butter

Oak Glen...
Extra fancy,
high-score, sweet
cream butter at
the lowest price
in many years.
Lb. 27c

Eggs

Oak Glen...
Large, U.S.
Extra. White,
selected eggs for
true satisfaction.
Doz. 25c

Syrup

Max-i-mum...
Pure cane and
made by adding
into a delicious
syrup. Exceptional
value!
Pint Jug 19c

Navy Beans

Small, white,
re-cleaned North-
west. Delicious
baked.
4 Lbs. 25c

Brooms

Safeway Special...
Extra value in a well-made,
new broom. Built for service.
Each 79c

Soap

Crystal White...
Washes clothes
brighter. Buy the limit now.
5 Bars 14c

Fresh Fruits and Vegetables

Friday and Saturday Specials at Safeway Operated Stands.

PIPPIN APPLES

7 lbs. 25c
Newtown, washed. Fresh and green.

CELERY

2 bunches 9c
Fancy Local. Large stalks. Crisp and well bleached.

NAVEL ORANGES

2 Doz. 15c
Sweet and juicy.

ICED LETTUCE

Head 4c
Imperial Valley. Solid, clean heads.

Safeway Home-makers' Bureau Broadcast Every Tuesday and Friday—11:10 A. M.—Station KFI. Tune In!

Quality Meats

Friday and Saturday Features at Safeway owned and operated Markets in Sierra Madre and vicinity. These Markets bear the sign, "This is a Safeway Market."

Premium Hams Lb. 25c
Swift's Whole or half. World famous for fine flavor.

Round Steak Lb. 24c
Cut from fancy steer beef. Tender and juicy.

Fancy Hens Lb. 37c
Colored, dry-picked, milk-fed fowl. 3 1/2 to 4 lb. average. For baking.

Shortening 2 Lbs. 23c
Cudahy's White Mignon. In 1-lb. cartons.

Pot Roast Lb. 17c
Shoulder chunk of tender young beef.

Fillet of Haddock Lb. 28c
No bones or waste. Tender and delicious.

Rock Cod Lb. 18c
Strictly fresh. By the piece.

We reserve the right to limit quantities.

MAIN
260WANT
..ADS..Classified Rates
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting, it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

LOST and FOUND

LOST—White Glove on Baldwin between Grand View and Bonita—Black 176. 17:g

FOUND—Woman's brushed wool sweater. Owner may have same by paying for this advertisement at the News Office. 16:dhg

FOUND—Sterling silver pin of a musical organization. Owner may have same by paying for this ad at the News Office. 16:dhg

WORK WANTED

DRESSMAKING. Stars, Red 45. 15:fta

DRESSMAKING, Hemstitching—Mrs. C. E. House, Phone Blue 2. 17*22i

PRACTICAL Nurse, diet, experienced, conscientious. Phone 320. 17:a

HOUSEKEEPER, cook, experienced, neat, trustworthy. Phone 320. 17:a

CAPABLE WOMAN desires work by day. Local references. Phone 1764. 16:17a

ROOMS—BOARD

PLEASANT Room & Board, good care for elderly lady or invalid. Phone Green 259. 14:17h

MIRRA MONTE HOTEL, 426 N. Auburn; Rooms, Apts, meals optional. 8:17h

SPLENDID ROOM and board in fine home. Jewish cooking. Fine place for rest. 1647 N Santa Anita Ave. Arcadia 2546 32:17h

ROOMS with board. No. T.B. Phone Black 19. 24:17a

PORCH room and board for T.B. patient in nurse's private home; reasonable. 327 W. Montecito Ave. 17:h

RENTALS

FURNISHED front room for 1 or 2 persons; home surroundings; or nurse's care for invalid. 252 Ramona, Ph. 310-2. 17:h

LARGE, Comfortably Furnished restful home for convalescents, reasonable. Phone Red 71, 298 West Highland. 17:18d

LOVELY APARTMENTS—beautiful location; newly painted and furnished, \$15, \$20 and \$25. Blue 66. 17:1d

Grove, phone Blue 195. 16:17d

FOR SALE—Grape Fruit 25c a dozen; at 280 San Gabriel Court. 16:17f

NOTICE IS HERBY GIVEN that from and after this date I will not be responsible for any debts contracted by any one other than

CROSSLEY Radio with 3 tubes Battery, Loud Speaker—for sale at your own price. 146 S. Hermosa. Phone 1662. 16:e

myself. Dated Friday, January 23, 1931, at Sierra Madre, California. E. H. JONES.

SPANISH TAMALES, ready Saturday noon. 36 E. Central. 17:17f

At The
Churches

Bethany Church
William Duncan Ogg, Pastor.
Roy F. Stevens, Director of music.

Roy Edwards, Superintendent of Bible school.
Miss Helen King—Teacher Adult class.

9:30 a.m.—Bible school, classes for all ages.

11 a.m.—Morning Worship.
Sermon theme: "Reconciliation."

6:30 p.m.—Christian Endeavor meeting.

7:30—Gospel song service precedes the evening sermon on the theme: "Five Points of Time."

Monday, 11:20 to 12—Pastor's Radio hour over station KTBI, Bible Institute, Los Angeles.

Wednesday, 9 A.M.—Miss King's Bible class for women.

Friday evening, 7:30—Men's class, by the pastor; subject, "Faith and Works."

Christian Science
Corner Highland and Hermosa
First Church of Christ Scientist

of Sierra Madre is a branch of the Mother Church, the First Church of Christ, Scientist, in Boston, Massachusetts.

9:30 a.m.—Sunday school.
11 a.m.—Sunday service.

Subject for January 25th, "Truth."

8 p.m. Wednesday—Testimony meeting.

Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

St. Rita's Church
Rev. Hyacinth Clarey, C.P.
Pastor.

318 North Baldwin
Sunday masses at 7 and 9 a.m.
Week day masses at 7:30 a.m.

Pilgrim
26 Windsor Lane
"A Home-like Church"

Rev. Katharine Hollowell, Pastor
Sunday, 10 a.m., Sabbath school.
E. P. Stuart, superintendent.

Rev. Christopher Stone, Bible Class Teacher.

11 a.m.—Morning worship.
7:30 p.m.—Evening worship.

Thursday, January 29, 7:30 p.m.—Midweek meeting.

Children's meeting every Saturday, 2:30 p.m.

Foursquare Gospel
Upstairs, Woman's Clubhouse
Evangelist Jannie Haynes, leader.

Gospel message, Sunday, 2:30.
Evangelistic message, 7:30 p.m.

Prayer meeting on Tuesday at 7:30 p.m.

Congregational Church
Rev. Arthur O. Pritchard, pas

BETTER, Thank You

Many people have asked me the condition of business—and I must say:

BETTER, THANK YOU!

I have sold two houses the past three weeks and I have Clients who want small, neat little home places.

If you want to sell—See HUMPHRIES

If you want a snap in one of the best residence lots here—See HUMPHRIES

Or Insurance that's safe and collectable—See HUMPHRIES

Or license plate service—See HUMPHRIES

Or a job—See HUMPHRIES

Or the answer to a Question—See HUMPHRIES

Or the time o' day—See or Phone—

Humphries
COMMUNITY SERVICE BUILDING
The Phone is 3-0-9
—THAT'S FINE—



IT IS the privilege of those of us fortunate enough to live in Sierra Madre, to enjoy many plants and flowers not known outside of a subtropical climate. One of the lovely garden flowers that we can enjoy in the milder climates of the Pacific coast regions is the Ranunculus which is rarely seen in eastern gardens.

The Ranunculus is used extensively as a cut flower, being produced in large quantities by commercial growers. They usually grow in fertile soil and under proper culture they will attain a height of 18 to 24 inches, producing double, and semi-double flowers, on long stems. Breeders have taken considerable interest in Ranunculus and there are many improved strains with a wide range of color, including deep orange, red, etc.

In the mild coastal areas plant ranunculus bulbs four to five inches deep, in well prepared fertile soil. Plantings

may be made in October or November, such plantings producing the longest stems and the largest flowers, although there may be a continuance of planting throughout the winter months.

While Ranunculus bulbs

Everyone wants a home garden—particularly in Sierra Madre where it is possible to have such lovely ones with so little time and effort and where it is possible to grow any and everything.

You may want to know what and how to grow some of the beautiful things you'd like to see in your garden—nearly every home gardener at some time or other will run into a problem that he or she would like to have the advice of an expert upon.

Send your garden problems to Home Garden department of THE SIERRA MADRE NEWS. They will be answered by an expert through the "In Your Garden" feature of THE NEWS in the issue following receipt of your communication. Maybe others have the same problem that confronts you. An answer to your questions in THE NEWS will help make the gardens of Sierra Madre more beautiful. It is not necessary that your name be published and it will not be if your communication so requests.

themselves are unattractive, many beautiful flowers are produced from the little bundle of claws such as they appear to be. One-year old bulbs produced from seed grow vigorously, and are considered more satisfactory than older bulbs. The size makes little difference; in fact, commercial growers who are producing cut flowers of the Ranunculus plant the smaller sizes.

Frances and Rosemary Stack, daughters of Mr. and Mrs. T. N. Stack of 633 West Central avenue, appeared in ensemble numbers of the program, "Symphonic Dance Poems," presented by Michio Ito at the Pasadena Community Playhouse on Monday night. They also appeared on the program when it was presented in San Diego this week.

Conservation and Extension in the Things of Christ," will be the topic of the morning sermon. This is one in the series on the "Sermon on the Mount."

At the evening service the picture will be "His Own Law."

The Wednesday evening meeting at 7:30 will continue the Mission study on "India."

Mission for Christ
33 East Central Ave.
Pastor, Mrs. Velma Lessley

Assistant Pastor, Mr. Earl Jones
On Wednesday night Evangelistic Services and Prayer meeting will be held.

Sunday school classes for all ages, with Mrs. George A. Jones, superintendent, at 9:45.

Sunday morning services will be given by pastor, at 11 o'clock.

Sunday night message will be brought by Earl Jones, assistant pastor, at 7:30.

The Church of the Ascension
(Episcopal)
SUNDAYS

7:30 A.M.—Holy Eucharist.
11 A.M.—Matins.

The First Theatrical Show of the Season — Let's Go!

School Auditorium

One Night Only

January 30th — 8:15 P.M.

The Community Players of

Sierra Madre Present

Are You A Mason?

A Farce in 3 Acts

ALL SEATS

Reserved

35c - 50c

at Hartmans

Your Uncle Dudley says:

"I'm going — It's a scream — the fun starts at 8:15 p.m. Buttons start a coming off at 8:22 & the laughing stops when you get to sleep."

Auspices & Benefit of Masonic Lodge & Eastern Star

Faith in the future of America is voiced by the president of one of the largest public utilities, the United Gas Improvement company. According to him, its construction budgets have been made without heed to "depressed" business conditions. During 1931 the system will spend more than \$31,000,000.

The plan of making reckless and irresponsible automobile drivers pay much higher insurance rates, is receiving increasing consideration by insurance companies.

Harold D. Carew addressed the English class of Pasadena Junior College on Wednesday morning, from "Aspects of Modern Literature."

ARCADIA THEATRE

44 Huntington Drive

Phone Arcadia 343

Bob. L. McConnell, Mgr.

SHOWS AT 7 & 9 P.M.

Friday & Saturday

"Rivers End"

With CHARLES BICKFORD

Slim Summerville Comedy & Pathe News

Sunday & Monday

RICHARD BARTHELMESS in

"The Lash"

Comedy—"The Last Back"

Pathe News

Tuesday & Wednesday

BENNY RUBIN & LOUISE FAZENDA in

"Leathernecking"

With Selected Short Subjects

Thursday, Friday, Saturday
ROBERT WOOLSEY & BERT WHEELER in
"Hook, Line & Sinker"

Coming
"ALL QUIET on the WESTERN FRONT"



WE RECOMMEND PAYNE WARM-AIR FURNACES... SOLD ON EASY TERMS
SOUTHERN COUNTIES GAS COMPANY

NOW-3 CLASSES

OF FARES

EAST!

SUITING EVERY POCKETBOOK

Example:

One-way Fare to Chicago

Standard —Tourist \$65⁰⁰ —Coach \$50⁰⁰

Southern Pacific now offers three separate classes of service East to fit every traveler's needs...

and pocketbook. This new plan brings the speed, comfort and safety of rail travel within the reach of all... plus Southern Pacific's exclusive choice of routes. You choose from these three classes of fares:

1. Standard—Same as present fares. Good in standard Pullmans on finest trains... the full luxury of modern Southern Pacific travel.

2. Tourist—A big saving over first class. Good in comfortable Tourist sleepers with regular Pullman berths, wash rooms and porter service.

3. Coach—Most economical of all. Good in clean, warm, comfortable coaches.

All three classes permit stopovers at important cities en route and choice of routes east.

Southern Pacific Travel Service is at close as your telephone. Call today for new rates to any destination.

Southern Pacific

NOW
is the time

Equip your radio with a set of brand new RCA Radiotrons, the tubes which are recommended by leading set manufacturers. Don't wait until you lose your interest in the magic of radio.

Sierra Madre Furniture Co.

TOM TYLER, Proprietor

Blue 219

Along the Paths of Yesterday

A History of Sierra Madre from the files of The NEWS.

JANUARY 17, 1907—

J. C. Pegler has awarded the contract for his new home on Grandview avenue.

The County Supervisors held a hearing here to hear protests against the plan to incorporate Sierra Madre as a city. The objectors made it plain that their opposition was based on their fears that leaders of the incorporation movement might become officials of the new city.

JANUARY 19, 1912—

The city is being canvassed to see whether or not the people want to continue the Flower Festival this Spring and to ascertain how many will enter exhibits if the festival is scheduled.

F. R. Yerxa introduced the auction sale method of selling real estate on Thursday, selling several lots on East Grandview avenue and on Sycamore Place.

FRIDAY, January 19, 1917—

Charles Hall Perry, City Clerk of Sierra Madre, died yesterday in Los Angeles where he had gone for treatment.

BEAUTIFYING OF THE HIGHWAYS BECOMING GENERAL

All principal highways lined with beautiful trees, may be a future result of movements under way in Southern California to plant trees and otherwise beautify the highways, it is observed by the Automobile Club of Southern California.

Orange County has drafted a highway tree planting program which calls for beautification of scenic roads and sections along other highways where there are no orchards. Elimination of billboards is also planned.

A "Memory Lane" of trees along Seventh street, Long Beach, to Santa Ana has been proposed and strongly endorsed. More than 2,000 trees will be planted during the winter period along highways in Antelope Valley. Approximately 2,000 have already been planted under the direction of Spence D. Turner, Los Angeles County Forester.

Mrs. C. A. Dunnagan and her little son, Jimmie, of Riverside, are visiting at the home of Mr. and Mrs. Jamse Barnes.

"One of the finest coatings of snow that has decked the mountains for years" has covered the surrounding mountains this week, but citrus growers were apprehensive of a killing frost with the prevailing clear weather until it clouded up last night and rain started to fall this morning.

JANUARY 20, 1922—

City Clerk Dietz reports that almost 100 new water installations were made during the last 12 months, as showing the city's growth for the year.

JANUARY 21, 1927—

J. N. Hawks was elected president of the Fireman's Club at the annual meeting on Friday night. J. F. Sadler was made vice president.

JANUARY 21, 1927—

Mr. and Mrs. Charles P. Linhart have returned to their home here after an absence of several months at their old home in Pittsburgh, Pa., and Havana.

The Woman's Club has invited the public to its next meeting, when Edward Langley will talk on "Moods of the Desert."

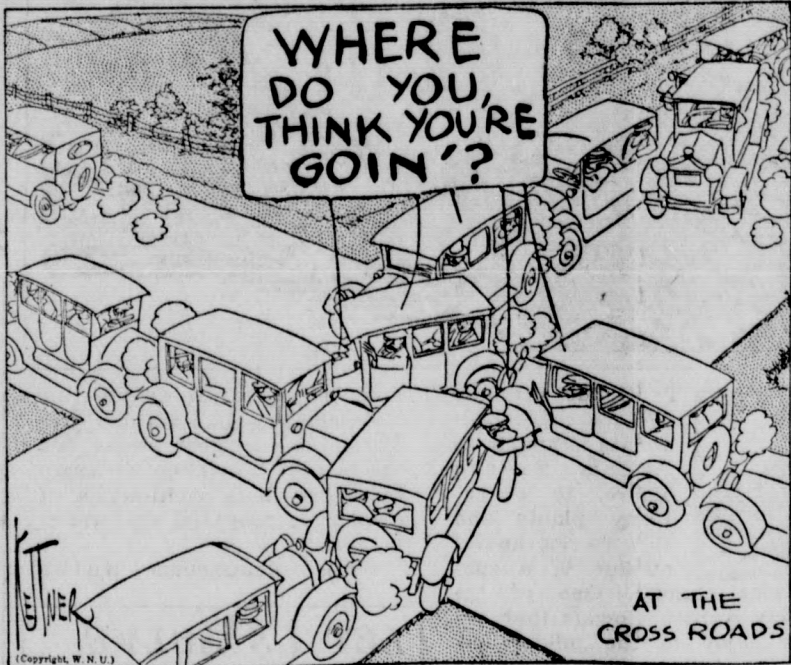
BIG WINTER SPORTS PROGRAM IS FEATURE OF FIESTA YEAR PLAN

Los Angeles' annual winter sports carnival at Camp Seeley, the city's playground in the San Bernardino mountains, scheduled for tomorrow and Sunday, January 24 and 25, is to be the first major Southern California carnival of the series sponsored by the Chamber of Commerce as a feature of La Fiesta Year, the statewide program for 1931 which is backed by the California Newspaper Publishers Association.

Another snow carnival, which was originally scheduled to take place on the coming week-end at Twin Peaks, another San Bernardino mountain playground, will be combined with the Seeley winter event, and an enlarged program held at Los Angeles camp, dependent, of course, on the presence of enough snow to permit of skii jumping and other sports.

Oscar Rasbach, composer-pianist, and Mrs. Rasbach were among the honored guests on Tuesday evening at 7 o'clock dinner at the Ebell Club in Los Angeles.

Along the Concrete



State Furnishes \$10,000,000 To Give People Employment

A total of \$10,000,000 in state institution and state highway construction will be under way in California within the next 90 days, Colonel Walter E. Garrison, director of the Department of Public Works has announced.

Colonel Garrison's statement was made as Governor Rolph signed the bill appropriating \$5,100,000 for state institutional construction. Red tape has been ruthlessly slashed in order that the work provided may be made immediately available.

Included in the \$10,000,000 program scheduled are \$3,500,000 in building projects for state institutions, and \$6,500,000 in highway projects. The total of \$3,500,000 for state institutional projects is in addition to \$988,000 in projects at these institutions, work upon which was started during the present month. It is estimated that the work at state institutions will provide employment for 900 men during a period of 13 months. The highway construction will give additional employment to 2500 men.

Particular printing for Sierra people. Call Main 260, Sierra Madre News.

Players Get A Line On Make-up Art

Experts Make People Appear As Nature Never Intended Them To Be

A. Shores and N. Fuerstein, two genial young men who showed themselves past masters in the art of making people appear as nature never intended them to be, furnished the entertainment—and instruction—at one of the most enjoyable sessions ever held by the Community Players at their last meeting in the Old Congregational Church building. Rudolph Hartman was in charge of the program which was furnished by a Hollywood cosmetician.

Mr. Shores gave a short resume of the history of makeup with some entertaining sidelights on the customs prevailing in different centuries. He almost wrecked the meeting with extracts from the English law of the time of Henry the Eighth, which cast most stringent safeguards around the susceptible males of that period, that they might not be "deceived, misled, enticed or otherwise persuaded into matrimony" by the fiendish and designing females who made use of cosmetics "or any artificial means of persuasion." His reading of the final penalties prescribed was lost in the laughter which convulsed his audience.

Mr. Shores then called on Mr. Fuerstein for a practical demonstration and, with Miss Virginia Jones as model, a most interesting example of stage makeup was given, with each step explained in detail. Numerous questions during this process showed the keen interest of the spectators.

Mrs. Finlayson was the next model for a makeup designed to bring certain features into prominence and reduce others. With a few deft strokes of a pencil, Mr. Finlayson was afterwards transformed first into a typical French professional man and then into a most convincing Mephistopheles, while J. N. Hawks was encouraged to grow wrinkles that made him look at least eighty and as if he had devoted the past ten years to wrestling with the Einstein theory. The next meeting, February 13, is in charge of Mrs. C. W. Bowen who expects to present an equally interesting program. In the future the directors meetings will be held the same evening as the membership meetings but one hour earlier.

City Remarkably Free Of Crime As Wave Hits Country

In view of the crime wave that struck the country during the period of unemployment in 1930, Sierra Madre was singularly fortunate in its comparative freedom from crime. Police Chief Gordon McMillen advised the Council in his annual report submitted this week. There was a total of only 60 arrests and 43 complaints during the year, aside from 51 violations of the traffic regulations.

Eight burglaries and two robberies were reported during the year. Four complaints were made against the issuance of bad checks. Six arrests were made for drunkenness and six more for liquor possession. Six persons were also charged with disturbing the peace.

Former Federal Judge Benjamin F. Bledsoe and Mrs. Bledsoe were house guests recently at the home of Colonel and Mrs. H. B. Hersey, 575 North Hermosa avenue.

Notice to the Public

Ridin' the goat — pass words — high signs and lots of laughter — A lodge full of fun — Community Players in "Are You a Mason?" School Auditorium — Jan. 30, 35 and 50 cents. Reserved seats at Hartmans.

Season Of German Grand Opera Brings Colorful Artists

German Opera in the German manner is sufficiently novel to have developed unusual enthusiasm for the approaching season of five performances to be given by the German Grand Opera Company at the Los Angeles Shrine Auditorium, opening Thursday evening, January 29.

With the coming of the German Grand Opera company last season music lovers of the Southland were afforded something quite different from the ordinary performances. The snap, vigor, perfect ensemble work and the authority of Bayreuth were apparent almost from the rise of the first curtain.

Apart from four Wagnerian operas, "Die Walkure," "Siegfried," "The Flying Dutchman," "Goetterdaemmerung," the company will present, for the first time in Los Angeles, Eugen d'Al-

bert's dramatic opera "Tiefeland." Max von Schillings, one of the foremost conductors and composers of today, will wield the baton. He is assisted by Carl Adler and Hans Blechschmidt. In the personnel of one hundred and fifty are many artists of interest as well as distinction, starting with Mme. Johanna Gadski who is the acknowledged leading exponent of Wagnerian art.

FOOD VALUE OF THE AVOCADO IS PRAISED

Paul Wilson has written interestingly on the high food value of avocados. He says:

The high nutritive value of avocados is well known. From a dietetic standpoint, as a fruit, the avocado might well be said to be in a class by itself. While the chief food value is the high fat content, Dr. Leroy Weatherby of the chemistry department of the University of Southern California has found Vitamin B present in one avocado of the Fuerte variety

on a basis equivalent to that in six cakes of compressed yeast. Mature avocados are also good sources of "A" and "E." At the present time several chemists are doing work on the iron content, which is known to be high.

By analyzing 110 samples of avocados, representing 68 different varieties, M. E. Jaffa, at the University of California, found a variation of fat content ranging from a minimum of 9.73 per cent to a maximum of 31.6 per cent, with an average of 20.6 per cent. According to Prof. Jaffa, the protein content in fruits is low, averaging less than 1 per cent. Apples and pears, for example, average 0.4—0.5 per cent. On the other hand, avocados contain better than 2 per cent. These points are mentioned to show what an advantage it would be to have avocados available to the consumer in the form of by-products.

We feature quality job printing. Call Main 260.

SAVE with SAFETY

at your Rexall DRUG STORE

Why... you should take this safe and sure Cough Syrup

Rexallana helps nature to get rid of the cause of the cough. Moreover, it coats the irritated spot with a protective covering that aids in the healing process. Since it contains no narcotics, it is perfectly safe for children as well as adults; and since it tastes just like honey, every member of your family will really enjoy taking it. Finally, it is guaranteed to give you satisfaction. Relieve your next cough with Rexallana.

50c Sold only at Rexall Drug Stores.

F. H. Hartman & Son

The Rexall Store

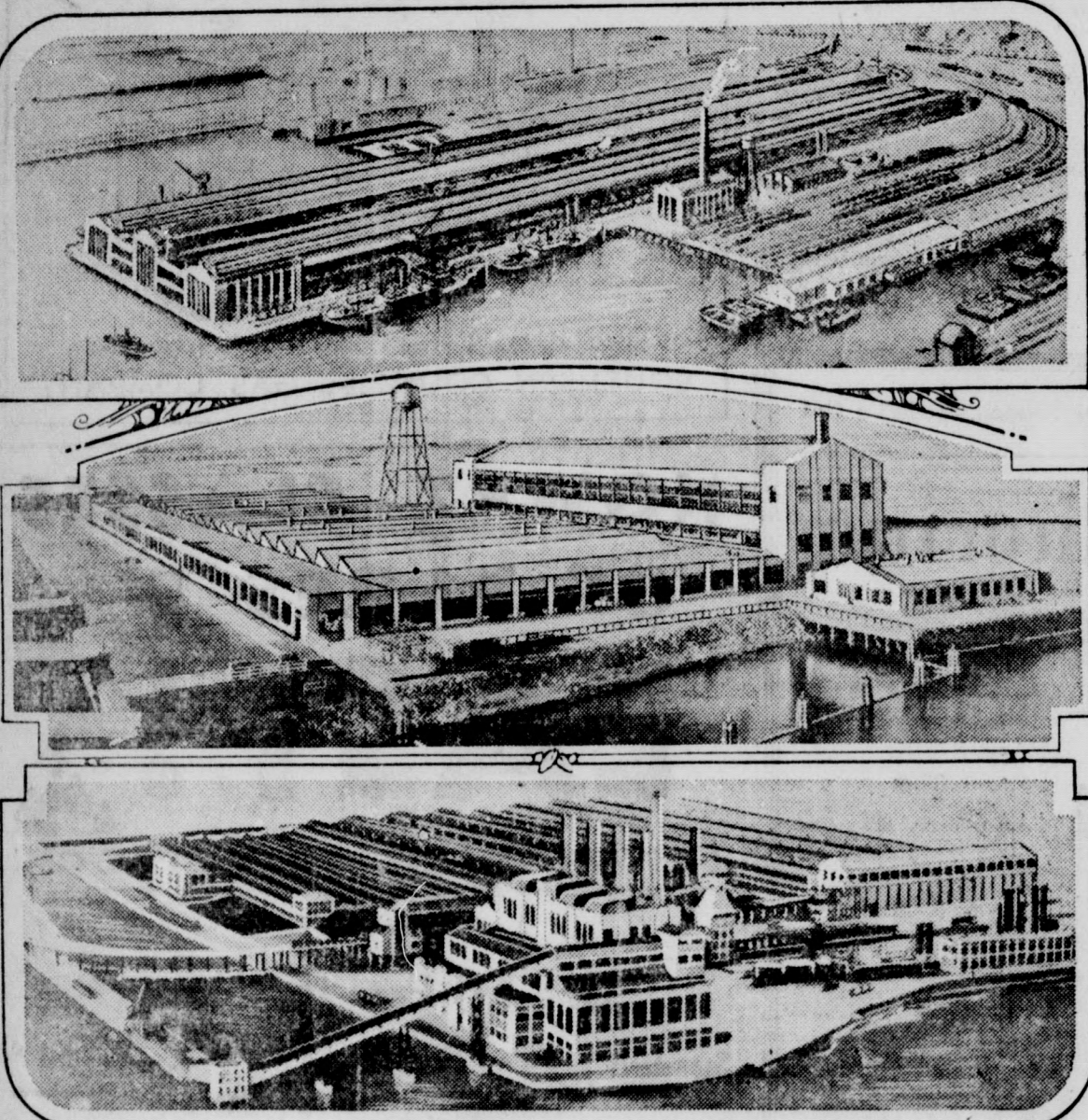
The Pride of Every Home THE BATHROOM

A bright, modern bathroom is the joy of every home maker. No room of your house contributes quite so much to its livableness—and no room gets a more rigid inspection from your guests. A modernly equipped bathroom, with beautiful, sanitary and convenient fixtures, is within your reach. Let us give you complete estimates.

WE INVITE INSPECTION OF OUR CRANE FIXTURES and Bath Room Accessories We contract on Installment Plan if desired

SIERRA MADRE HARDWARE CO.

Ford Shows Faith in Future by World Wide Construction Program



Top—The Ford plant at Edgewater, N. J., opposite New York City. Center—The new plant at Long Beach, Cal. Bottom—A model of the plant being built at Dagenham, England.

THE Ford Motor Company's faith in the future of business, and especially in the future of the automobile, is evidenced by the fact that it is spending more than \$60,000,000 for new plants and improvements in the United States and in foreign branches and associated companies.

The company has nine new plants under way throughout the world, while plans are being formulated for several others not yet announced. Wherever possible the new plants are being erected on sites accessible to both rail and water transportation so that, with each form of transportation supplementing the other, substantial savings will be effected.

Five of the new plants are in the United States, as follows:

Long Beach, California—This plant, recently completed to serve Southern California, has a capacity of 400 cars a day. Operating at capacity it employs 2,600 men.

Edgewater, New Jersey—The Edgewater plant, one of the company's largest assembly branches, has just been completed to serve New York City and surrounding territory. It has a capacity of 600 cars a day and employs 5,000 men.

Richmond, California—Work was started recently on a plant at Richmond, to be completed next year. It will have a capacity of 400 cars a day and will employ 2,400 men. It will supply cars to the San Francisco area.

Buffalo, New York—This plant will have a capacity of 400 cars a day and will employ 2,500 men.

Seattle, Washington—A site has

been acquired and plans for a plant are being drawn.

A new manufacturing plant being erected at Dagenham, England, eighteen miles from London, to supply the present works at Manchester, will be completed next year. It will be the largest automobile factory in the world outside the United States. Its capacity will be 200,000 cars a year.

An assembly and manufacturing plant is being built at Cologne, an assembly plant at Antwerp, and a service plant at Stockholm. Two branches—one at Perth, Australia, and one at Port Elizabeth, South Africa—were completed.

In addition the Ford Motor Company is spending several million dollars to increase the power capacity of the Rouge plant at Dearborn, Mich., and several million more in miscellaneous improvements.

A Rib Roast by Wire

A FEW MINUTES in the morning to prepare your roast and vegetables... desserts, too, if you wish... and place them in your oven; a fraction of a minute to set simple timing and temperature controls, and your rib roast is ready so far as you are concerned. No matter what you do with the rest of your day (and there are so many pleasant things to do) dinner will be ready, waiting, done to a turn, when 6 o'clock comes.

The fuel which cooks your dinner, the automatic impulses that regulate the cooking, the timing, the waiting, the watching... all these come by wire—those familiar, friendly wires which bring into your home the current for lighting, cleaning, refrigeration, and ever so much else. It's no end economical. And the most modern of electric ranges is surprisingly easy to buy. Why not ask your electric dealer?

Cook Electrically

Clean... Quick... Sure Saves Fuel, Food, Time. Keeps Kitchens Dainty. Automatically Accurate. Smart, Graceful Designs. Economical of Space. Easy to Operate. Easy to Own. The Modern Method for Modern Matrons

AT YOUR FAVORITE ELECTRICAL DEALER'S



Here and There

By H. L.

As a community we throw away enough gorgeous geranium cuttings, rose cuttings, oleanders and other beautiful discards from our home gardens and put the city to the expense of carting them away to be burned up, to liberally plant and beautify the Pacific Electric Company's vacant land at Mt. Trail terminal, the ground occupied by its ancient, decrepit and obnoxious freight house and to embellish artistically the land around its landmark depot downtown. Yes, we do. We prodigally waste beautiful poinsettia bushes, hedge cuttings, and drought-resisting shrubs and plants ample in number to adorn every vacant lot in Sierra Madre. We discard beauty wholesale, and then wonder why "somebody does not do something" about covering up the ugly vacant lots and neglected parkways.

It was a pretty dry summer. The thermometer stood at a very high figure a few days in July and August, as is normal here. Soil baked in places, as it always does unless it is cultivated and stirred up. The planting around the Twycross office at Central and Baldwin did not get one drop of water all summer, yet the little evergreen trees, the ole-

ander, and one or two other plants pulled through OK, and are healthy and fine, green and pretty this minute. So, intense watering is not absolutely necessary with all plantings. They got a little stirring up with a trowel that was all. The earth around them was kept loosened. No water at all was applied in July, August, September, October or November.

Morning glories would cover up the dead citrus trees on the properties that absentee owners permit to so poorly advertise this city in the eyes of casual visitors. Of course, firewood is the best use to which these old dead useless citrus fruit trees could be put, but the writer has looked disgustedly at them for about three years and few indeed have been converted into useful firewood.

"The proof of the pudding is the eating." The advertising value of THE NEWS rotogravure edition has been demonstrated conclusively by the arrival here a week ago of a Missouri Pacific Railroad official, who has with his wife taken a court-apartment until April. He had meant to come to California, but had never heard of Sierra Madre until a copy of that creditable illustrated production came into his hands in Colorado and the pictures and text pleased him. It looked like the sort of community he had hoped to rest up in if he could find one.

That railroad man is arranging right now to distribute a thousand copies of the edition, putting them where they may work good for this community (and good for those who read them and thus are coaxed to come here). We need not be afraid the wrong sort will come. No "racketeer" nor uncouth, boorish person would stay here, rent-free. Sierra Madre would not be Heaven to them, but quite the opposite. They don't want to be where "it is raining violets" instead of wet rain, as was so cleverly said by Mrs.

Harry Bowling in her letter to THE NEWS last week.

And that communication contained a fine idea about planting flowers "for other people" so that invalids, strangers and casual visitors would feel that efforts had been made to give them blossoms even if they were here only temporarily and could not own gardens. It's quite possible. Indeed, it would be scarcely any trouble at all. There is a movement underway to scatter wildflower seeds on our vacant lots this month, so that the poppies, and other colorful blooms will come up helter-skelter as Nature does the job. By all means, let's do it.

It is quite true that most of the formal gardens here are not conspicuous, and they should not be. They were created for the enjoyment of owners and guests, and are nurtured and worked privately where the man of the house (and the lady, too) can use a trowel and stir up the dirt in seclusion at the same time wearing old clothes. People working in their gardens realize that personal appearance cannot be considered if full enjoyment of pruning, planting, fertilizing, transplanting, etc., is to be had. Privacy is best. Dignified residents put on old "duds" just like they were "goin' fishin'."

Only acquaintances often see those back-yard gardens. They are not visible to passers-by. And that is one of the reasons why people love 'em.

Most of us have English blood, straight or diluted, and it is a trait of that race to covet privacy for their deepest emotions. "Every man's house is his castle," and in England most gardens are walled off from inspection of others except on invitation. You can't change that. No one wants to. But we can plant some fine flowers in front, and we can scatter seeds on vacant lots, keep up the parkways, and let Nature use morning glories to hide dead trees. We can make Sierra Madre one

big flower-garden at little or no cost except willingness and action. We all throw away cuttings every month. Why not plant them on vacant lots? Geraniums need no water here, if planted in shady spots; nor do oleanders. Stirring up the ground now and then is all they ask, and they will bloom and flourish the whole year around Mrs. Bowling deserves a vote of thanks for her suggestion.

West End Streets To Be Planted And Beautified Now

Further beautification of streets in the western section of the city is recommended to the Council in a communication from Mrs. Sallie E. Osgood, secretary of the City Planning Commission. It was suggested to the Council that Mariposa avenue, west of Sunnyside avenue, be planted with date palms, alternated with jacarandas or flowering eucalyptus. Residents of the community have petitioned for the planting and the Commission wants to do the work now, though a grade for the curbs will first have to be established.

The planting of Highland avenue west of Sunnyside with jacarandas was recommended. Council approved both recommendations and directed the street department to establish the curb grade on Mariposa.

The planning commission also proposed that funds be provided with which to continue the work of cleaning out the underbrush and otherwise improving Bailey Canyon so that the work already done would not be lost. Mrs. Osgood's communication said that Prof. Oscar Seiling had taken a great personal interest in this work and suggested that he be given authority to proceed. A motion by Councilman R. W. Stewart that \$100 be set aside for the purpose was approved.

RAILROAD OFFICIAL LURED TO CITY BY STORY IN PICTURES

J. F. Harris of St. Louis, assistant to the vice president of the Missouri Pacific Railroad, is a winter resident at No. 11 Bella Vista Terrace—one of the many persons attracted to Sierra Madre by the Wistaria number of the SIERRA MADRE NEWS. The story of this city in pictures came quite accidentally into the possession of Mr. Harris last summer, which was just too bad for Santa Barbara where he has been accustomed to winter.

Other recent arrivals at the Bella Vista are LeRoy Gordon, owner of a chain of beauty shops in Los Angeles, Long Beach, Pasadena and Bakersfield, and A. B. Thompson, an eastern attorney.

Other new arrivals who have been welcomed during the past week are J. L. Loomis of Hartford, Conn., who is residing at 71 East Laurel avenue; A. G. Burke, Jr., of Los Angeles, who will reside at 2 Bella Vista Court; Henry Thompson, who will reside at 42 West Mira Monte, and G. S. Tilley, who has taken up residence at 27 North Lima street.

Mr. and Mrs. Edward E. Brown, 240 East Alegria avenue, are spending a week in Phoenix, Ariz.

Annual Meeting
and election of officers
Red Cross
MONDAY—JANUARY 26
Red Cross Headquarters
ALL MEMBERS INVITED TO BE PRESENT

DANCING
Classes conducted personally by Marion de Beaulieu at S. M. Woman's Clubhouse
Ballroom—Adults, Juniors 2nd, 4th Saturdays each month Season, \$6.50; Single Lesson, 75c
DANCING CLASSES
Intermediate, Sat. 9:30 a.m. Beginners, Saturday, 11 a.m. Advanced, Saturday, 1:30 p.m. Boys drilling and physical culture class, Saturday, 3 p.m. Ladies conditioning classes, every Monday and Thursday morning at 8:45
This department of physical education is sponsored by the Sierra Madre Woman's Club
Further Information, Blue 146

Bladder Weakness

If Getting Up Nights, Backache, frequent day calls, Leg Pains, Nervousness, or Burning, due to functional Bladder Irritation, in acid conditions, makes you feel tired, depressed and discouraged, try the Cystex Test Works fast, starts circulating thru the system in 15 minutes. Praised by thousands for rapid and positive action. Don't give up. Try Cystex (pronounced Sias-tex) today, under the Iron-Clad Guarantee. Must quickly allay these conditions, improve restful sleep and energy, or money back. Only 60c at Sierra Madre Drug Co.

Professional Directory

Attorneys

Sierra Madre Hospital and Maternity Home
Phone Blue 144
122 N. Baldwin

MORRIS WOLFMAN
Attorney and Counsellor at law

390 W. Highland Ave., Sierra Madre :: Phone Red 61
1201-4 Haas Bldg., 219 W. 7th St., Los Angeles.
Phone Vandyke 5273

Undertaker

Ray A. Grant
UNDERTAKER
Licensed Embalmer
Main 93 203 W. Central

SIERRA MADRE FUNERAL CHAPEL
J. T. Farrell & J. J. Bergien
Lady Assistant
Main 27 304 W. Central

Termite Control

GEORGE MORAN
License No. 53
162 Grove St. Red 196

LICENSES TO HUNT AND FISH MUST BE RENEWED THIS MONTH

Local sportsmen have already started to secure the new 1931 series of hunting and angling licenses.

The old license were void after December 31 and the duck hunting season has already opened.

It is estimated that nearly 500,000 hunting and angling licenses will be sold during the season of 1931. The fees are the same as for last year.

Ray A. Grant
Funeral Director
Lady Assistant

201 West Central
Sierra Madre
Main 93

Dentists

Dr. J. L. Woehler
Dentist
Sierra Madre Hotel Building
Telephone Blue 184
Evenings by appointment

Warden & Tiller
Dentists

Hours: 8:30 to 12; 1:30 to 5
Office Closed on Fridays
Block 186 522 W. Central

Artists

Ella Shepard Bush
MINIATURE PAINTER
223 West Laurel Avenue

Plumbing

Plumbing and SHEET METAL
SIERRA MADRE HARDWARE CO.
31 West Central
Phone Main 98
Night: Phone Blue 299

Plumbing Service & Supply Co.

G. E. Babbitt & Son
Plumbing, Heating and Supplies
Contracting and Repairs
Day and Night Phone
38 WINDSOR LANE
PHONE 319
Sierra Madre, California

Eyes Examined, Glasses Fitted
Optometrist
Hours 9-5, Evenings by Appt.
5062 Eagle Rock Blvd. at Colo.
Office AL 4115; Res. AL 9860
CARL S. ROSS, Opt. D.

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O. A. GIERLICH
Consulting-Municipal ENGINEER
LICENSED SURVEYOR
Design and Supervision
Estimates, Plans & Maps
302-7-8 Citizens Bank Bldg
PHONE 217 MONROVIA

LALLA FAGGE
Violiniste

PUPIL of CESAR THOMSON, Bruxelles, and of the late August Wilhelmj, London.
Recently returned from several years' study in Europe; is prepared to receive pupils.
For terms, etc., apply 353 Sycamore Place, Telephone 326-1.

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149 West Montecito Avenue
Office Ph. 2884, Night or Day
Res. Phone Colorado 2966

M. H. A. PETERSON, M.D.
Physician & Surgeon
65 E. Central Ave.—Res. Phone 2343 :: Office Main 60. Hours, 2-4 & 7-8 Daily. Friday Evening, Saturday & Sunday by Appointment only

Physicians

Geo. W. Groth, M.D.
122 N. Baldwin
Calls answered day or night
Phone: Blue 144

F. P. Miller, M. D.

Practice limited to diseases of the Lungs and Throat
Phone COLO 6181
(Pasadena)
Appointments Made at Any Time

Osteopaths

Dr. C. L. T. Herbert
Osteopath
Office in Patio S. M. Hotel
TELEPHONE BLACK 48
Res. Phone, Red 168

Dr. Mary Groth
Osteopath
Physician and Surgeon
144 E. Highland Ave.
Phone Red 298

May Culbertson Laidlaw
OSTEOPATHIC PHYSICIAN
Hours by Appointment
Office and Residence 83 North Sunnyside—Phone Green 296

Eye, Ear, Nose, Throat

Established 1907
Hours 8:30 to 4:30 —Phone Main 178
Dr. W. G. Barks
OPTOMETRIST
Glasses Fitted, Lenses Replaced
Examination by Appointment
509 S. Myrtle Ave.
MONROVIA, CALIFORNIA

Dr. Frank E. McCann
Specialist Eye, Ear, Nose and Throat, and Fitting of Glasses
Office hours 10-12, 2-4:30
207-8-9 Citizens Bank Bldg.
Phone 470 Monrovia, Calif.

Beauty Parlors

Permanent Waving Scalp Treatments Facials
WISTARIA BEAUTY SHOP
Mrs. V. S. Vaupel, Prop.
38 N. BALDWIN
GREEN 194

News Want Ads

are guaranteed to bring the Desired Results

Contractors

W. L. HIBBS
Contractor & Builder
249 WEST RAMONA
PHONE BLACK 102
License 18448
In Sierra Madre 19 Years

GEORGE MORAN
BUILDING CONTRACTOR
162 Grove St. Red 196
License No. 12545

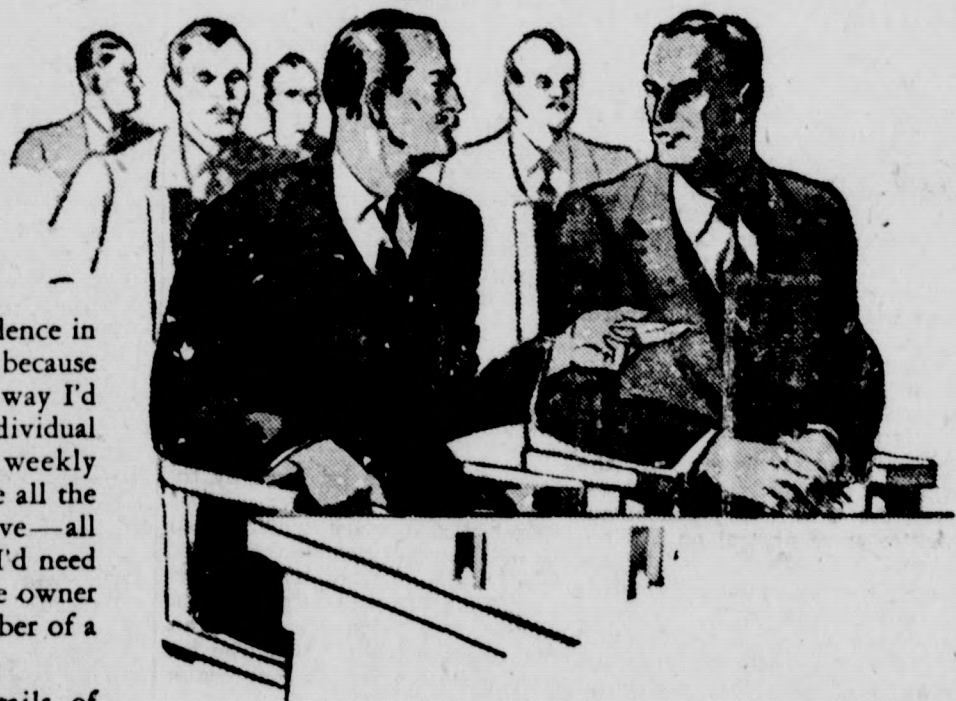
D. and J. Buchan
Plastering, Cement and Brick Work; Cesspools
Blue 207-130 E. Montecito
Blue 226-677 W. Montecito

Frank M. Hildebrandt
Contractor and Builder
ARCADIA, CALIFORNIA.
1326 So. 6th St. Phone 423
License No. 2886

TELEPHONE RENT PAID?

DISCOUNT IF PAID BY 10th
Office Hours: 8 a.m. to 5 p.m.
Saturday, 8 a.m. to 12

"These Exchange meetings make me glad to be a citrus grower"



"I HAVE confidence in our Exchange because it's run just the way I'd run my own individual business. These weekly meetings give me all the facts I should have—all the information I'd need if I were the sole owner instead of a member of a group of owners.

"All these details of shipments, crop forecasts, overhead expenditures and advertising investments are important to me as a citrus grower. I don't have to belong to the exchange, and I am very greatly interested in knowing I'm where I should be.

"There's another angle to these meetings. I like to get acquainted with other citrus growers and talk my problems over with them. This exchange of ideas is a big advantage of the cooperative method.

"So from every standpoint—factual, social and financial—these meetings make me glad to be a citrus grower. When I see and know everything we are doing I understand why it is that we Exchange members get the highest returns for our crops."

The facts are that the members are the Exchange. Every action of the group is made by and for the individual growers. This is assured first, by annual meetings of the local associations where reports are heard, policies determined and directors elected, who meet frequently; second, by weekly open meetings of the central Board of Directors where matters of current interest to the entire membership are discussed and decided. By attending these meetings or reading the published reports, every member is able to observe at all times that the

Exchange is conducted in a manner calculated to bring him the highest average returns for his crops.

Interested non-member growers—Learn the facts. The manager of your nearest District Exchange or Exchange Association will be glad to answer your questions and acquaint you with the many reasons why over 75% of California and Arizona citrus growers find Exchange membership profitable. Or write, Growers Service Bureau, Box 530, Station C, Los Angeles, California.

Sunkist

ORANGES
LEMONS
GRAPEFRUIT

WHAT THE EXCHANGE IS: The California Fruit Growers Exchange is a non-profit organization of more than 12,500 citrus fruit growers, producing over 75% of the California and Arizona citrus crop, operated by and for them on a cooperative basis. Its object is to develop the national and international market for its Oranges, Lemons and Grapefruit, and to provide a marketing organization that will sell the fruit of its members most advantageously and at least expense. Receipts from sales, less only actual cost of operation, are returned to growers. Applications are received through all the Exchange's 214 local packing associations, 23 District Exchanges, or at the central office in Los Angeles.

'Round the Town

Mr. and Mrs. Harry Bowling of 55 East Laurel avenue, entertained Mr. and Mrs. Melvin B. Ogden of Los Angeles, over the week-end. Mr. Ogden is assistant chief searcher of the Title Insurance and Trust company.

Honoring the birthday of their son, Maurice B. Goff, Mr. and Mrs. W. E. Goff were host and hostess last Sunday at a dinner party. Guests for the day included Miss Ethel Hall, Robert Graf and Burwell J. Goff.

W. E. Wolfe of 110 East Highland avenue, who has been confined to his home with rheumatism for over two weeks, returned to his work in Los Angeles on Wednesday.

ARE YOU A MASON?

A little "fib" by a would-be Mason told to his trusting wife starts a lot of fun—See this show; starts at 8:15 p.m., Jan 30th, School Auditorium. The Community Players start the fun—the audience stops laughing at 11 p.m. Tickets now at Hartmans.

Ray Grant is steadily improving at his home, 201 West Central avenue. He enjoyed a ride in his automobile around Sierra Madre last Sunday.

The condition of Miss Rose Kiggins, who underwent an operation last week at the General Hospital in Los Angeles, is reported to be very favorable.

Mrs. Norman Roulette of San Diego, is staying with Mrs. Lela Roulette, 377 Sycamore Place, during her illness, and when she has sufficiently recovered, will be removed to her son's residence in Loma Portal, San Diego.

Mrs. Rita France of Los Angeles, spent last week-end as guest of Mrs. Louise Roe, 288 Mariposa avenue.

John Kenefick, manager of the meat department of the Baldwin avenue Safeway store, was confined to his home several days this week by a light attack of the flu. Ralph Harbottle was in charge during his absence.

Mr. and Mrs. R. C. Copenhaver went to Santa Barbara last week when they received word of the death of the father of Mrs. Copenhaver, Matthew Coyle. Mr. Coyle passed away at the home of his daughter, Mrs. James Summers of Santa Barbara, and was buried in Pomona Cemetery on Saturday.

Billy, Floretta and Arnold Brown spent Sunday with their mother, Mrs. Clara Brown of 38 West Laurel avenue. A picnic was enjoyed in San Gabriel Canyon.

Mr. and Mrs. W. S. Hull of 540 West Montecito avenue, entertained Mr. and Mrs. La Verne Bassett of Detroit, Mich., at dinner on Wednesday evening.

H. Gregor attended a special meeting and dinner of the Retail Jewelers of San Gabriel Valley at the Pasadena Athletic Club on Friday.

The services of the Pilgrim Church of Windsor Lane, were in charge of P. F. Elliot, president of the Pilgrim Bible College of Pasadena, on Thursday evening. Students of the Pasadena college also attended the meeting.

Mr. and Mrs. Frederick Brigidland of Carmel, Calif., were weekend guests at the home of Mrs. Maude I. Hogle, 266 East Montecito avenue. Mr. and Mrs. Brigidland are very fond of Sierra Madre. This is their second visit here. Mr. Brigidland is a successful building contractor on the Monterey Peninsula.

D. J. Fr. Willett, of Canyon Park, who has ranch properties in Imperial Valley and the Salt River Valley of Arizona, has just returned from an inspection trip.

Charlotte Butler of Grove street is entertaining three of her girl friends from Los Angeles, over the weekend. Hiking will be enjoyed.

George Moran attended a banquet of the Roofer's Association in Pasadena on Wednesday.

Mr. and Mrs. Frank B. Butler and family of 145 Grove street, with three car loads of friends are motoring to Elsinore to spend Sunday.

The parliamentary law class of the Woman's Club met Thursday afternoon for their lesson at the home of Mrs. Emil Sturmhil, 106 South Hermosa avenue, with Mrs. Gilbert S. Bovard, as their instructor. Regular meetings will be held the fourth Thursday of each month.

Mr. and Mrs. George I. Poulter of 250 Santa Anita Court, are enjoying a visit from Mrs. Poulter's father, L. B. Langdon of Prophetstown, Ill.

High Signs—Pass Words Lots of "inside" laughter—Lodge room thrills—mysteries—"Are You a Mason?" the fun offering of 1931—Community Players. Admission 35 & 50c. Reserved seats at Hartmans.

The Bethany Prison Mission Society met last Monday night at the George A. Moran home, 162 Grove street. The election of officers for the coming year resulted in Mr. Moran being chosen president and Mrs. Moran, secretary-treasurer.

Mrs. Louis Karpf of East Grand View avenue, is visiting her daughter, Mrs. Ethel Levi, in Alhambra.

Mrs. George Lehner, who was reported to be recuperating from influenza, has suffered a relapse.

Charles Pender spent the week-end with Mr. and Mrs. O'Neal of Santa Monica. Mr. O'Neal and Mr. Pender were comrades in the World War.

A party of 20 people of the Roamer Club of Los Angeles, are spending the weekend at Opi's Camp.

Mrs. J. L. Asbury left Thursday for Salt Lake City, where she will attend the Utah State Press Association conference with her husband. They will later return to Richfield, where Mrs. Asbury will spend several weeks with her husband. Mrs. Ethel Black of Pasadena will take care of the Asbury children during their mother's absence.

Philip Hartman of Orchard Camp, who had a nervous breakdown recently, is reported as seriously ill in Chicago, where he went for a visit about three weeks ago.

Mrs. E. K. Webster, Mrs. Edward Kearney and daughter, Gertrude, and Miss Mary McKeon and her mother drove to San Diego and Tijuana this week.

Mrs. Bertha M. Miller visited her daughter, Mrs. Edward Carpenter, last Friday in Long Beach.

Rev. A. O. Pritchard spent several days this week in Riverside.

Dr. C. N. Barker of Mariposa avenue, is ill at his home.

FUNERAL SERVICES HELD FOR ESTELLE DAVENES

Funeral services for Estelle Davenes, daughter of Emile Davenes, 280 San Gabriel court and sister of Harold Davenes, 345 Adams street, were held Tuesday afternoon at 2 o'clock from the Ray A. Grant funeral parlors, 201 West Central avenue. Rev. J. B. Haslam, D.D., reading the Episcopal service. Miss Davenes, who came here with her family 30 years ago, passed away last Friday. Interment was at San Gabriel cemetery.

TOO LATE TO CLASSIFY WILL SERVE homecooked evening dinner for 2 or 3 persons. Weekly rate. Ph. 180-4. 17-a

SPECIAL SALE**AT RESNICK'S GROCERY****78 W. Central—Phone Main 253****FREE DELIVERY****Saturday, Jan. 24 & Monday, Jan. 25**

Aster STRING BEANS, No. 2 can, 4 cans for 50c
Aster PEAS, No. 2 can, 4 cans for 50c
Aster CORN, No. 2 can, 4 cans for 50c
With every 12 cans of the above purchased
10 POUNDS OF SUGAR may be had for 35c
LIBBY'S MILK, tall cans, 3 for 25—or—12 for 95c
MAYCREST JAMS, all flavors, 2 1/2 lb jars 39c
BROWN SUGAR, 1 lb. boxes, 3 for 25c
Extra Large CALIF. OLIVES, 2 cans for 29c
QUAIL TOMATOES
No. 2 1/2 cans—2 cans for 25c
No. 1 cans, 3 for 25c
RUSSETT POTATOES, No. 1—12 lbs. for 25c
LETTUCE, 3 heads for 10c
PIPPIN APPLES, 7 lbs for 25c

Gibbs Market**No. 1 STEER BEEF EXCLUSIVELY**

Smoked Calf Tongues 40c lb.
Pickled Calf & Beef Tongues 25c lb.
Sugar Cured Corn Beef 25c lb.
Bacon in Piece 28c lb.
Butter 32c lb.
Lamb Stew 10c lb.
Lamb Chops 25c lb.
Lamb Loaf 25c lb.
Fresh Spare Ribs 25c lb.
Pork Loin Roasts 30c lb.
Shoulder Pork Roast 20c lb.
Dry Picked Hens 40c lb.
Fresh Rabbits 45c lb.
Compound 10c lb.

Orders of \$1 or more delivered free**GIBBS MARKET****Quality and Service****Main 245****38 West Central****In A Social Way****OLD FRIENDS GREET MRS. HALSEY AT A PICNIC**

Mrs. A. A. Halsey of Wheatland, former resident of E. Alegria avenue, who was prominent in Woman's Club work and has many friends here and who was a guest at the W. J. Lawless and C. W. Jones homes, returned to Wheatland last Saturday.

A picnic, honoring Mrs. Halsey, was held in San Dimas Canyon last Monday. Those who enjoyed the day were: Mr. and Mrs. R. S. Corlett, William Corlett, Mr. and Mrs. C. W. Jones, Miss Virginia Jones, Mrs. E. E. Bacon, Mr. and Mrs. E. D. Burbank, Mrs. Nestor Young, Mrs. Katherine Thompson, Mrs. H. B. Hersey and W. J. Lawless.

Mr. and Mrs. W. L. Hibbs of 249 Ramona avenue, entertained with dinner on Sunday for Mr. and Mrs. F. E. Van Cleave of Wilmar and J. W. Van Cleave of Iowa.

THREE BIRTHDAYS ARE CELEBRATED AT ONE PARTY

Celebrating the birthday of Mrs. J. O. Smith, Philip Ackley and Margaret Moore, which come all in one week, a birthday party is being held this evening at the Moore home, 689 West Central avenue. The guests include Mr. and Mrs. R. S. Jensen and children, Bob, Merrill and Jack; Mr. and Mrs. J. O. Smith and children, Graham, Merrill, Ben and Bruce; Sam Hohri, Mr. and Mrs. F. S. Ackley and children, Bob, Roger and Philip; and Mr. and Mrs. F. D. R. Moore and children, Margaret, Dorothy and Kathleen.

PLEASANT EVENINGS ABOUT FIREPLACE AT VALLEY FORGE LODGE

Beautiful new Valley Forge Lodge is a merry, happy place this winter. Around the great stone fireplaces in the evening are gathered the 12 men of the county survey party who are running a survey for the road to be constructed from Sierra Madre to the West Fork and on up Short Canyon, where it will join the Forest Service road to the desert and to Big Pines Playground. Three men of the survey party have their wives at the lodge with them for the winter. Other guests who are making a few months stay at the lodge are Mrs. William Henderson of Los Angeles; Mrs. Edward Hopps and small son, of Salt Lake City, and Mrs. Maude Smith of Oakland, a sister of Mrs. Cherie De Vore, proprietress. Guests from Sierra Madre, who spent last weekend at the lodge include Jimmie Sinnott, Bob Tarr, Doris Bayard and Walton Bayard.

PAY FOR SCHOOL

(Continued from Page One)

ferred with the Supervisors and pointed out the weakness of the Villa application.

Appearing at the hearing were Mayor H. C. Reavis, former Mayor Myers, Councilmen Ralph W. Stewart, Warren O. Preston, Lester K. Layton and W. R. Lees; President Smith, Mrs. Cecily A. Allen and Mrs. Gilbert S. Bovard, of the school board; Elizabeth Steinberger, principal of the school; Mrs. Fred Griebenson, Gordon Brooks, Waverly E. Pratt and C. B. Klunk.

Superintendent Sesson of the Pasadena schools told the Supervisors the Crown City school authorities were neutral on the application, that the Pasadena schools were open to the children of any community, a point stressed in a short presentation of Sierra Madre's case by Mrs. Allen. She showed that the Pasadena district is already receiving the average daily attendance allowance made for Sierra Madre Villa children now attending Pasadena schools. Denial of the application for the withdrawal of the Villa from the Sierra Madre district would work no hardship on either the people of the Villa nor their children, Mrs. Allen said, because many of the children were already attending Pasadena schools and would be permitted to continue doing so whether or not the application was granted.

Hastings Represented Attorneys representing Charles Hastings, owner of the huge Hastings ranch at the Western boundary of the city, attended the hearing but took no part in the proceedings.

Sierra Madre Villa based its application for withdrawal solely on the ground that a majority of its children now attend Pasadena schools and that it is more convenient for them to get to Pasadena than to come into Sierra Madre, though the distance is almost equal.

It is the general belief that the Supervisors have established a rule with reference to this particular school district, that it will be difficult for future boards of supervisors to break during the life of the bonds issued to pay for Sierra Madre's school—or until the school is paid for.

DR. GROTH HAS PARTY FOR THREE BIRTHDAYS

Dr. Mary Groth was hostess on Thursday afternoon at a birthday party celebrating the birthdays of her son, David; Miss Winifred Gent and herself, which are very close together. The guests for the afternoon besides the honorees, were Mrs. Lorraine Towers, Miss Helen Ernest and Miss Sisscron.

SPANISH DINNER WILL FEATURE ENTERTAINMENT

Stressing the Spanish motif throughout, a delightful Spanish dinner is planned by Mrs. Frank E. Butler of 145 Grove street, honoring Mr. and Mrs. Moses and son, Franklin, of New York, who will be entertained at her home on Saturday evening. Four girls in Spanish costumes will serve dinner to 16 guests. Out-of-town guests include Mr. and Mrs. Emil Steinhof of Ontario; Mr. and Mrs. Arthur Moses of China, and the honored guests Mr. and Mrs. Moses of New York. Mrs. Elmer Thompson will assist the hostess.

FIVE NEW MEMBERS ARE INITIATED BY ETHER CLUB

Six new members were added to the Ether Club membership last Thursday evening at a meeting at the Moore residence, 689 West Central avenue. A delicious dinner was served to 35, after which five new members, Virginia Wood, Evelyn Olsen, Verna Jones, Lorraine Patsel and Maxine Smith were initiated. The sixth member, Alberta Laws, was unable to attend. The Club met this Thursday at the home of Miss Verna Jones, 241 East Central avenue.

ARCADIA BOOKINGS PLEASE PATRONS OF SAN GABRIEL VALLEY

Bob McConnell, the new home-town manager of the Arcadia Theatre, 44 Huntington Drive, in Arcadia, has made a decided hit with the theatre-going public of this section of the San Gabriel Valley. The attractions booked for the nearby community playhouse have proved most popular as indicated by the patronage the house has attracted under the new management.

"Rivers End," with Charles Bickford is the attraction for tonight and tomorrow, July 23 and 24, with as always, shows at 7 and 9 o'clock. There is also a Slim Summerville comedy and Pathe News.

Richard Barthelmess comes to the Arcadia screen on Sunday and Monday, January 25 and 26, in "The Lash," together with the comedy "The Last Back." It will be followed on Tuesday and Wednesday with Benny Rubin and Louise Fazenda in one of the funniest films ever turned out of Hollywood, "Leathernecking." With this picture there will also be a showing of short subjects.

The big shots of comedy, Robert Woolsey and Bert Wheeler come to the Arcadia Thursday, Friday and Saturday of next week in their screaming farce, "Hook, Line and Sinker" and with each showing there will be selected short subjects.

Manager McConnell has announced that among bookings for the immediate future at the Arcadia is the greatest of all pictures—"All Quiet on the Western Front."

FIREMEN'S GOOD WORK PREVENTS BAD BLAZE

Prompt service rendered by the local Volunteer Firemen in extinguishing a blaze which broke out between living room partitions at the home of Mr. and Mrs. Louis Karpf, 375 East Grand avenue, last Friday, kept the actual damage down to \$30. The fire was caused from an overheated furnace flue.

Chief W. D. Richards and Fireman Harlen Gerlach carried Mrs. Karpf, who is unable to walk because of rheumatism, from the house which was filled with smoke, saving her from possible suffocation.

Mrs. W. E. Austin, of Brighton, Colo., arrived here on Monday to visit her sister, Mrs. W. H. Wright of South Lima street.

Announcement By Miss Fagge Brings Action

Within an hour after THE NEWS was delivered in the city last week Lalla Fagge began to get responses to her published announcement that, following her return from an extended study tour in Europe, she was prepared to receive violin pupils at her home here. The inquiries have continued so greatly to her satisfaction that she was good enough to stop in at THE NEWS to express her appreciation—and to order that the advertisement be continued indefinitely.

People Here Heed Hoover Call For Help**Plan Events To Raise Funds For Drought-Stricken Areas**

President Hoover's call for help for the drought-stricken areas of the Middle West had scarcely been published until Sierra Madreans began to contribute towards the \$1500 relief quota assigned this city by the American Red Cross. Responses until this time indicate that the splendid reputation of the city for its willingness to help in time of great stress will be maintained.

To augment subscriptions made through the local organization by citizens, directors of the local Red Cross chapter have decided to hold a dinner and an entertainment in the grammar school auditorium some time during the middle of February, the proceeds of which will go into the relief fund. Mrs. J. H. Wright advised the Chamber of Commerce at its meeting this week.

The tentative dates are February 12 and 13," said Mrs. Wright, "and the entertainment will probably take the form of a minstrel show to run for two nights. The talent and material for the staging of such an entertainment are here in abundance and the performances should prove interesting to every citizen of the town. We had in mind a recent minstrel show that stirred up such interest that people were turned away at the two scheduled performances and it was necessary to arrange a third so that all might be able to enjoy the show."

A survey of conditions of the drought-stricken area prepared by the Department of Commerce and transmitted to the American Red Cross has been received by officers of the local chapter. It presents a most distressing picture of starving children, dying cattle and a lack of clothing and fuel. Seventeen million people are living in the affected areas and the work of helping and feeding and financing these people is stupendous.

Many of the donors to the Relief Fund at headquarters this week have received letters from relatives living in the sections that require help and the knowledge gained by the reading of the letters together with the newspaper reports proves that proper help must be furnished at once of the loss of life will be heavy.

All prefixes to Sierra Madre telephone numbers—Red, Blue, Green and Black, Main, etc.—are to be dropped. Notices to this effect have gone out with the current statements to local subscribers. Many of the prefixes disappeared with the last issue of the telephone company's directory. They will all be gone when the next one makes its appearance next month.

MYERS PRAISED

(Continued from Page One)

Monday morning also said the former Mayor was entitled to great credit for the victory the city had won at the hearing.

The Chamber's resolution which was sent to Mr. Myers by Secretary R. C. Copenhaver follows: "Whereas, pressure of personal business has caused Mr. A. S. Myers, to resign as Mayor and Councilman of the City of Sierra Madre; and,

"Whereas, Mr. Myers, during his incumbency of office has given unstintingly of his time and specialized knowledge for the service of the people of this city; and,

"Whereas, his training and experience as an engineer and in executive positions has proven of very great benefit to this city, particularly in bringing about satisfactory solutions of water problems and in reorganization of the city departments; therefore, be it

"Resolved, that the officers and directors of the Sierra Madre Chamber of Commerce regret that this city must lose Mr. Myers's services, and hereby express to him their sincere appreciation of the work he has accomplished and his unselfish efforts for the welfare of this community."

The Chamber also adopted a resolution expressing its thanks to Supervisor Hugh A. Thatcher for the eminently fair manner in which he brought before his colleagues on the county board the inequity of the proposal that Sierra Madre Villa should be allowed to withdraw from the school district and leave the city to pay for the new grammar school building with a greatly decreased assessable valuation that would have appreciably increased the tax rate here.

NOTICE

To enjoy a good laugh—to learn of the "secrets"—See "Are You a Mason," given by the Community Players—School Auditorium, Jan. 30th. 35c & 50c tickets. All seats reserved.

The Green Frog**offers Special Values for Friday and Saturday**

Bunch Vegetables 3 for 10c
Carrots, Beets, Turnips, Spinach
Radishes and Green Onions
Fancy Quality, Large Bunches

Fancy Peas 2 lbs. 45c
Italian Squash 2 lbs. 29c
Jumbo Cauliflower each 15c
Northern Rutabagas 4 lbs. 19c
New Parsnips 2 lbs 11c
Ripe Tomatoes 2 lbs. 35c
Celery Hearts 4 for 19c
New Spuds 4 lbs. 29c

Fancy Broccoli 3 lbs. 25c
Firm, Green Heads
The best Vegetable at this Season

Bellefleur Apples 6 lbs. 25c
Fancy Jonathans 4 lbs. 29c
Rome Beauties 4 lbs. 25c
Winter Nellis Pears 4 lbs. 19c
Ripe Tangerines 4 lbs. 25c
Coachella Grapefruit 6 for 25c
Large Navel Oranges doz. 22c
Fuerte Avocados lb. 32c

Chelan Apples 4 lbs. 29c
Golden Fruit from Lake Chelan
Now the best all-purpose Apple

DEL MONTE TOMATOES

Medium Size Can Large Size Can
2 for 21c 2 for 27c

Utah Sugar Peas 2 for 23c
Very Sweet—No. 2 can

CLOROX

Pint 9c Quart 15c

PUREX

Pint 6c Quart 10c

PREMIUM SODA CRACKERS

One Pound Package—15c

KRAFT PACKAGE CHEESE

1/4 lb. 12 1/2c 1/2 lb. 20c

LONGHORN CHEESE lb. 25c
Wisconsin, No. 1 Quality

ALVAREZO IMPORTED OLIVES

Spanish Queen 21c

10 oz. Bottle—Jumbo Size

Spanish Stuffed 19c

8 oz. Bottle—Extra Large

HEMET RIPE OLIVES 25c

Jumbo Size—Pint Can

M-M PET MILK 3 for 23c
Large Cans

Cane Sugar 10 lbs. 50c
C & H Cloth Bag
CASH ONLY

GINGER ALE 2 for 25c

LONDON DRY—12 oz. Bottle

To be delivered without charge, orders of grocery specials must be accompanied by a dollar's worth of other merchandise

Roberts Market

10 West Central Avenue—Phone Main 34
"Run by Sierra Madre People for Sierra Madre People"